



Movers & Shakers : Mark Hull

Mark Hull has joined Pavers Shoes as their new Head of Marketing and D2C.



Movers & Shakers : Richard Hall

Richard Hall has joined KFC as their new UK Marketing Director.

New Members



Gemma Hurley

Marketing Director at Evergreen Healthfoods



Hayley Smyth

FounderFounder at Fit Boutique Ltd

Insights

[Four ways marketing analytics tools drive business growth](#)

[Where does virtue signalling belong in digital journalism?](#)

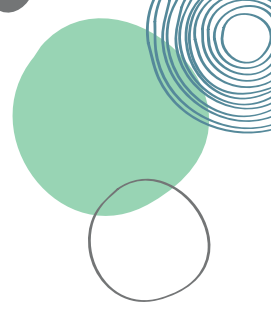
[How digital payments are enabling a shift away from the cash economy](#)

News

[Hargreaves Lansdown profit fall overshadows plan for digital growth](#)

[Havas snaps up UK digital agency Inviqa in 'eight-figure deal'](#)

[OAIC wants legislation seeking to expand digital ID services to be more aligned with CDR](#)



UK government selects Deloitte to produce One Login digital identity app

KFC names new UK Marketing Director

Risk of UK digital broadband divide growing

Ageas UK appoints EIS to power its digital business transformation

Digital Forum to address 'sluggish' broadband

Netcracker unveils new digital platform

Hybrid working important to more than 80% of marketers

Havas snaps up UK digital agency Inviqa in 'eight-figure deal

Vodafone launches new Digital Marketing Boost to help UK's micro-businesses prosper on and offline

UK tops the list of the most cybercrime ridden country.

Is the UK finally catching up on digital identity?

Ecommerce

The Monsoon and Accessorize group see digital sales up 43% to account for half of all sales

9 in 10 consumers turning to social platforms for beauty products

Amazon and Shein are winning over the Israeli ecommerce market

Toys R Us ramps up UK team ahead of relaunch

Social Media

Facebook launches Reels globally, betting on 'fastest growing' format

LinkedIn Launches New Podcast Network to Provide More Professional and Career-Related Content

Strategic uses of sound key to automotive brand success on TikTok

YouTube Outlines Connected TV Focus as Part of 2022 NewFronts Push