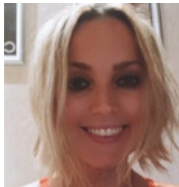




Kind request - Can everyone please update your WhatsApp to show your full name so that everyone in the group knows who you are when you are contributing to WhatsApp discussions - Many thanks



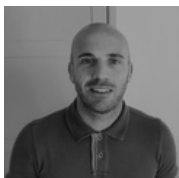
Movers & Shakers: Kelly Hussey

Kelly Hussey has joined MZ SKIN as their new Chief Digital Officer.



Movers & Shakers: Martin Burke

Martin Burke has joined Cartwright & Butler as their new Marketing Director.



Movers & Shakers: Simon Peck

Simon Peck has joined The Works Stores Ltd as their new Marketing Director.



Movers & Shakers: Karlyn Armstrong

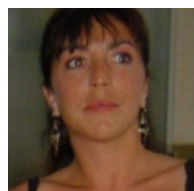
Karlyn Armstrong has joined SNUG as their new CMO.



Movers & Shakers: Marta kimatrai Navas

Marta kimatrai Navas has joined ProCook as their new Ecommerce Director.

New Members



Louise Conroy

Omnichannel GM at Bloomingdale's



Charlotte (Ellis) Clutterbuck

Digital Director at Thought Clothing



Emma Law

Head of Digital at RIXO



William Doyle

Global Head of Ecommerce at Barbour

Insights

The dark arts of digital transformation – and how to master them

Can London regain its financial edge?

Which products defined the decade?

What does the future of work hold?

The latest blog posts by Endless Gain

Endless
Gain

10 Ways to Prepare for the Peak

We have put together 10 of our top tips for Peak. Based on what we've learnt from over 12,000 experiments and analysing user behaviour during peak for the last 7 years.

[Read the blog](#)

The latest news

Yoti launches digital ID app with Lloyds Bank

Adults admit they're baffled by digital jargon

Digital support for North West manufacturers set to deliver £100 million

GVA boost benefit for region

UK startups fall short on climate

This year's 20 startups to watch

Fintechs back digital pound arguing it will boost innovation and competition

TUI Group strengthens tech capabilities: Opening of "Digital Hub" in Portugal



[The UK's Top 100 most effective marketers revealed](#)

[VirtualSignature-ID supports SMEs' transition to digital identity verification with SmartSign-Plus](#)

[Kellogg Company splits business with launch of Kellanova to house global snacking brands](#)

[By 2030, Digital Marketing Software Market is Set to Grow Globally in Upcoming Years](#)

[Bumper eight client wins at Leeds' Bobble Digital](#)

[Charities & social enterprises sought for new Deloitte digital skills programme](#)

[AI to deliver 3.5-day week: Dimon](#)

[Uni offers degree in influencing](#)

[Five years of digital skills support for Stockport residents](#)

[Domino sets out digital strategy with cloud and QR codes](#)

[Greggs' focus on loyalty pays off as sales climb](#)

[Value of the UK's top brands drops by 14%](#)

Ecommerce news

[IMRG's James Roper on the past and the future of ecommerce](#)

[MGM Timber wins Ecommerce and Tech Engagement Award](#)

[Furniturebox transforms e-commerce dispatch times with a late 8pm cut off for next day deliveries](#)

[TikTok halts e-commerce service in Indonesia following ban](#)

[Intuit Mailchimp announces Wix.com partnership and new eCommerce features](#)

[Endless sells online bathroom company to ecommerce firm](#)

Social Media news

[Elon Musk's X Corp. faces trademark lawsuit from social media ad agency](#)

[X Signs Exclusive Content Deal With Paris Hilton To Build on Its Entertainment Efforts](#)

[Reddit Rolls Out Expanded Topic and Audience Matching Options in Ads Manager](#)

[TikTok testing out advert-free monthly subscription](#)

[Apple blames Instagram for overheating iPhones](#)

Recent Polls

85%

of LinkedIn respondents prefer a collaborative leadership style.

[View Poll](#)

40%

of LinkedIn respondents are using advanced tracking and analytics tools as well as KPIs to measure the effectiveness of their digital marketing efforts with a reduced budget.

[View Poll](#)

33%

of LinkedIn respondents are using social media, community expansion and SEO to leverage organic and earned media to offset the reduction in paid advertising spend.

[View Poll](#)