



**Movers & Shakers : James Fernie**

James Fernie has recently joined retail company, FFX Tools & Fixings, as their new Ecommerce and Marketing Director.



**Movers & Shakers : Dave Forrest**

Dave Forrest has recently joined entertainment company, We Got POP, as their new Marketing Director.



**Movers & Shakers : Mat Dye**

Mat Dye has joined retail company, Kukoon Rugs, as their new Head of Ecommerce.

**Movers & Shakers : Anna Morrogh**

Anna Morrogh has recently joined retail company, Penfold, as their new Chief Marketing Officer.

**Insights**

[Social media trends to keep an eye out for in 2021](#)

[63% of people are learning a new skill online](#)

[Is it time to rethink capitalism?](#)

[Acing a pandemic job interview](#)

**News**

[UK local authorities yet to fully embrace digital government services](#)

[UK local authorities lagging on digital record access](#)

[Pandemic drives ebook and audiobook sales by UK publishers to all-time high](#)

[Amazon predicted to bag 65% of UK Black Friday sales as lockdown drives shoppers online](#)

[Bitcoin makes a quiet comeback](#)

[£16 million to introduce digital prescribing in hospitals](#)

[Is UK public broadcasting still 'fit for purpose' in the digital age?](#)

[Debenhams opens virtual beauty room](#)

[Kingfisher reports 17.6% sales growth in Q3](#)

[Bristol's Huboo creates 100 jobs as it doubles space](#)

## Social Media

Banking apps are more popular than social media during pandemic

One in ten would go to social media rather than the police following a break-in at home

## New Members



### **Elliot Jacobs**

Director, Agency and Commerce Consulting at LiveArea



### **Lyndal Newman**

Head of media and campaigns at McArthurGlen Group



### **David Collyer**

Ex Digital Director at Nuffield Health



### **Neil Minty**

EX Interim Digital Director at Magnum Photos