



Kind Request / Reminder: Just a quick reminder to keep our group focused on its primary purpose – fostering positive discussions and shared knowledge. Kindly refrain from posting any job opportunities, whether permanent or freelance, in the group.



Movers & Shakers: David Snowden

David Snowden has joined Dyson as their new Head of eCommerce.



Movers & Shakers: Frankie Deane

Frankie Deane has joined Monica Vinader Ltd as their new SVP of Growth.



Movers & Shakers: David Seeby

David Seeby has joined Matalan as their new Director of Online.



Movers & Shakers: Eleni Christophis

Eleni Christophis has joined If Only If Nightwear as their new Head of Marketing & Ecommerce



Movers & Shakers: Marc Waxman

Marc Waxman has joined Pipedrive as their new VP of Growth



Movers & Shakers: Mark Williams

Mark Williams has joined Virgin Experience Days as their new Global Head of Ecommerce.



Movers & Shakers: Bobby Samari

Bobby Samari has joined Cooneen Group as their new Head of Ecommerce.



Movers & Shakers: Paul Walker

Paul Walker has joined Global-e as their new VP of Ecommerce.



Movers & Shakers: Rachel Higham

Rachel Higham has joined Marks and Spencer as their new Chief Digital and Technology Officer

New Members



Louise Braham-Guillot

Marketing Director at The Private Clinic



Angel Tolentino

Marketing and Operations Director at Protein World



Mark Irving

Ex Head of Digital Marketing at Fenwick



Ian Baxter

CTO (Chief Product & Technology Officer) at Nexus Vehicle Rental



Tom Barker

Ex Marketing Director at Entain



Etienne Botha

Group Online Trading Director at Crafter's Companion



Jessica Wilks

Global eCommerce Director at Susanne Kaufmann

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[Ford's new 48-inch digital dashboard is a lot of Android for one car](#)

[The rise of advanced digital checkout solutions](#)

[A year of digital growth and investment for Coverage Care Services](#)

[Digital KPIs: The secret to measuring transformational success](#)

[Inside Dundee United's digital transformation](#)

[Is TV advertising still worth the cost?](#)

[Why digital is still key to transforming at pace in 2024](#)

The latest blog post by Endless Gain

Endless
Gain

The Art of Cultivating Customer Loyalty in E-commerce

E-commerce success is not just about selling products. It's also about building meaningful and lasting connections with your customers in order to cultivate customer loyalty.



[Read the blog](#)

The latest news

[Google to build \\$1bn UK data centre](#)

[Bitcoin-Based Digital Art Image 'Genesis Cat' Sells for \\$254K in Sotheby's Auction](#)

[TwinEU to create European electricity grid digital twin](#)

[Barking and Dagenham College hires digital specialist](#)

[Leeds based digital agency Flaunt Digital celebrates becoming B Corp Certified](#)

[Premier Foods expresses confidence in 'really strong toolbox' to drive volume growth](#)

[Primark credits the right 'pricing versus volume' balance for sales uplift](#)

[North West SMEs pass £22m investment milestone for Made Smarter-backed digital adoption](#)

[Harry Hall is riding high with digital services boost for the equestrian sector](#)

[Zoo Digital slumps as product delays prompt earnings warning](#)
[Ad spend growth set to exceed expectations](#)

[The Digital Pound Consultation Will Drop Thursday, U.K. Official Says](#)

[Zoo Digital targets recovery but warns of greater than expected losses](#)

[Gloucestershire digital marketing agency expands after an impressive year of growth](#)

[Dutch-UK startup Naq secures €3M for its digital health compliance platform](#)

[Northern Care Alliance deploys digital pathology](#)

[Essity's digital future shaped by young engineering talent](#)



CRM news & insights

[Kensington and Chelsea signs Hitachi Solutions for CRM update](#)

[Which CRM System will Help You to Improve CX?](#)

[Future of Customer Relationship Management \(CRM\) applications in Contact Center.](#)

[Polish fund, Revolut exec and basketball stars back Embargo](#)

[Healthcare CRM Market Poised for Substantial Growth](#)

[Salesforce.com \(CRM\) Is Up 3.29% in One Week](#)

Analytics news & insights

[Moody's Analytics Taps Numerated to Deliver AI-powered, Commercial End-to-End Loan Origination System](#)

[MetaTrader 5 integrates payments, adds analytics tools](#)

[The leading generative AI companies](#)

[Analytics trends For 2024 And Beyond](#)

Ecommerce news

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[Manchester United signs up new ecommerce partner](#)

[Three-Quarters of Grocers' App Users Are Highly Satisfied](#)

[Amazon UK: 'Prime not a criterion for the Buy Box'](#)

[UK consumers happy online and travel is no exception, research finds](#)

[Deliveroo reports 7% YoY expansion in UKI market](#)

[Fake reviews crackdown: Government warning for ecommerce sites](#)

[JD.com to bring more UK brands to China with Evri tie-up](#)

Social media news

[Google Add New Generative AI Elements to Chrome, Including Writing Assistant Option](#)

[TikTok's Testing 30 Minute Uploads as it Looks to Expand its Content Options](#)

[Meta is Offering People More Choice on How They Can Use Our Services in the EU](#)

[How TikTok created a new accent – and why it might be the future of English](#)

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[Snapchat+ is reportedly introducing an AI Bitmoji pet](#)

[Facebook not linked to negative well-being, Oxford study finds](#)

[LinkedIn Retires Lookalike Audiences, Urges Shift To New Targeting](#)

[Pinterest to Announce Fourth Quarter and Full Year 2023 Results](#)

[Is Meta Getting Close To Bringing Its Photorealistic 'Codec Avatars' To Quest?](#)

[Meta Launches New Tools To Help Brands Fight IP Infringement](#)

