



Movers & Shakers: Nicole (Nikki) Sue Low Chee

Nicole (Nikki) Sue Low Chee has joined Insurwave, as their new Chief Marketing Officer.



Movers & Shakers: Emma Olliff

Emma Olliff has joined Tropic Skincare as their new Head of Digital Marketing & E-commerce.

Insights

[How technology can cut the 'hidden' environmental impacts of campaigns](#)

[Five challenges awaiting Alan Jope's successor as Unilever CEO](#)

[Hybrid work could widen promotion gap](#)

News

[Made.com announces sale and job cuts](#)

[Alan Jope to step down as Unilever CEO](#)

[TUGA Launches Interactive Digital Marketing Tools](#)

[New digital bank Bond to launch soon in the UK](#)

[Al Jazeera Digital wins two Online Journalism Awards](#)

[Digital Bank Revolut Wins FCA Registration to Offer Crypto Services in UK](#)

[Guy's Cancer and Careology partner for digital platform](#)

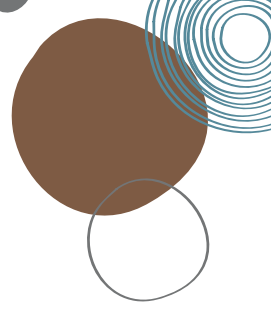
[Digital Marketing platform Sendinblue Acquires Yodel.io](#)

[JPMorgan's digital bank Chase hits 1 million UK customers](#)

[BT Digital launches User Research labs and bolsters design capability with expert digital hires](#)

[UK, US slip down World Digital Competitiveness Ranking](#)

[UK Shoppers Seek Frictionless, Integrated Digital In-Store Experiences](#)



Ecommerce

[How is Digital Transformation Advancing the Future of the eCommerce Industry?](#)

[GreenDropShip Partners With Stripe on B2B eCommerce Payments](#)

[Reliance Industries shelves plan for separate ecommerce marketplace for third-party sellers](#)

[eCommerce Ad Spend Drops by Over 50% in 2022](#)

[Toys R Us website returns in UK ahead of Christmas](#)

Social Media

[Tesco's 'voice of the checkout' TikTok competition is a social media win](#)

[TikTok says fake account removal increased 61% to 33.6M in Q2 2022](#)

[TikTok Adds Downvote Button For Comments](#)

[Twitter's first comms exec is building a comms network for execs](#)

[Instagram's Testing a New Way to Use DMs as an Alert Option for New Posts](#)

[A new Instagram test removes shopping tab from the home screen](#)