



New Members



Nick Young

Group Chief Digital & Innovation Officer at RS Group plc



Lauren Berkemeyer

Chief Marketing Officer at YuLife



Paige Hastings

Europe Head of Ecommerce at The Body Shop

Insights

An 'own goal' or the right decision? Experts react to Lidl's victory over Tesco

'A steady trajectory toward hell': Marketing leaders' digital utopias and dystopias

News

Former Heineken UK CMO succeeds Matt Barwell as Britvic's top marketer

Matalan appoints first chief customer officer amid marketing restructure

Work from anywhere is in demand

Major tech firms face hefty fines under new digital consumer bill

Storm hires Desanghere as head of digital marketing

FAST Global Bank, also known as iGB, has launched a Digital Personal Banking (DPB) platform

Digital transformation driving opportunity in emerging markets

Retail the UK's leading industry for digital experience

BT launches virtual ward programme to help transform UK health services

UK targets big tech to boost online consumer rights

BMW Digital Key now available on Android devices

HMRC spent over £150m on its digital transformation workforce in 2022

Microsoft launches its first datacenter region in Poland, bringing new opportunities to develop the digital economy

Digital transformation driving opportunity in emerging markets

Sainsbury's commits to further investment in value as it fights to maintain market share

Advertising spend set to stall this year as impact of inflation drags on

Ecommerce

Amazon Business to expand in Europe

Startup e-commerce platform Temu expands to Europe

Frame launches much-anticipated update to ecommerce pic tool Better Images

B2B ecommerce buyers are spending more

home24 makes it easier for shoppers to get spot-on search results, thanks to partnership with Constructor

Gymshark profits plunge despite higher sales

Social Media

WhatsApp could soon auto-share your status updates to Facebook

Google, Amazon, Facebook to face tougher competition laws in UK

Twitter Says That All Advertisers Will Now Have to Pay for Verification in Order to Run Ads in the App

Meta says time spent on Instagram grew 24% thanks to TikTok-style AI Reel recommendations