



Movers & Shakers : Paul Withers

Paul Withers has joined Boden, as their new Head Of Digital Marketing.

Insights

Digital credentials: the next step of innovation and efficiency?

Do you have 'meeting fatigue'?

Digital lessons have proved a class act for pupils, parents and teachers

UK ad spend will grow 13.5% in 2021 and bypass pre-pandemic levels

News

UK digital dairy project set to create 600 new jobs

Digital bank Starling makes first acquisition in quest for faster growth

Digital bank Zopa hires JP Morgan to oversee £100m funding boost

New £53 million funding for UK manufacturers to boost competitiveness through digital tech

NHS Digital gives patients easier access to who uses their data

airBaltic launches inflight digital ordering platform

The Guardian sees huge 61% increase in digital reader revenue

Coke takes a sip of the NFT trend with charity auction for digital collectibles

Lloyds bolsters digital banking armoury as half-year profits hit £3.9bn

ACU launches second podcast series to tackle digital debates in higher education

Lego appoints new UK marketing boss

Ecommerce

Marks & Spencer rolls out digital click, collect and returns service to stores

eBay is now handling fulfilment for UK sellers in response to growing demand

Shopware releases ecommerce VOD service: Shopware TV

Social Media

Twitter Takes Next Steps into eCommerce with test of Shopping Module on Business Profiles

Facebook Posts Strong Revenue Result, But Daily Active Usage is Stalling in Key Markets

Facebook Launches 'Campaign Ideas Generator' to Help Businesses with their Promotional Efforts

Snapchat Launches 'My Places' to Highlight Local Businesses of Interest Within the Snap Map