

## New Member



**Lisa Carr**

Director of Ecommerce at Catapult

## Insights

[How to heal from a toxic job](#)

[Should we prioritise digital investment in rural communities?](#)

[How TikTok Is Changing the Digital Marketing Game](#)

[Why ads must strike fine balance this Xmas](#)

[Is it the end of the cover letter?](#)

## News

[Rise in parents quitting careers](#)

[Global digital trust market to double by 2027](#)

[Government speeds up NHS Digital and NHS England merger](#)

[Digital-first businesses more willing to accept some fraud](#)

[Small and mid-sized FMCG brands heading for 'price war' with private labels](#)

[Direct Line's top marketer Mark Evans steps down](#)

[Direct Line restructures marketing with introduction of chief customer office](#)

[Alphabet sends tremor through digital ads sector as growth slows](#)

[WPP defies digital ad downturn with raised growth target](#)

[Made.com 'on brink of collapse'](#)

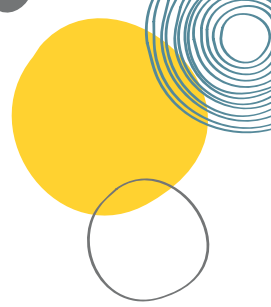
## Ecommerce

[Toys R Us launches digital online flagship stores in UK](#)

[Shoe Zone sees online and in-store settle at more normal post-Covid patterns](#)

[Ecommerce will boost demand for air cargo, says chief of handler WFS](#)

[Apple grows ecommerce 97% in two years as it shifts from bricks and mortar](#)



## Social Media

[Why was McDonald's new Halloween campaign a social media disaster?](#)

[Facebook Accuses Apple of 'Undercutting Others' With App Store Guidelines on Boosted Posts](#)

[Meta Rolls Out 6 Updates To Facebook Groups](#)

[TikTok Launches 'TikTok Academy' Marketing Education Platform](#)

[LinkedIn Provides More Tools to Facilitate Internal Promotion and Movement](#)

[Snapchat Rolls Out Director Mode Globally for Android, iOS](#)

[TikTok Shop UK launches pets category products](#)