



Movers & Shakers : Sabrina Rodriguez

Sabrina Rodriguez has joined telecommunications company, Ericsson, as their new Global Head of Marketing.

New Member



Victoria Hughes-Jabbar

Global Marketing & Digital Director

Insights

What makes a great leader?

The digital rebirth of the online grocer

How the pandemic reshaped hiring

News

Disney nets some blockbuster numbers

Healthcare ecosystem drives collaboration and accelerates digital transformation

Digital revolution in social care 'to drive more £127m of future improvements'

Galaxy Digital Announces Second Quarter 2021 Financial Results

Airbnb shows faith in brand by boosting marketing investment

Digital banks pull ahead of high street rivals in battle for consumers' wallets

SEO is the most desirable skill in Marketing

Digital-first businesses enjoy a major advantage

BBC appoints head of digital & planning

Cybersecurity is top priority for enterprises

Landline telephones to be axed by 2025 and replaced with digital

Ecommerce

UK shoppers spent a record £10bn online in July: Adobe John Lewis expands online distribution capacity

'Ecommerce sales for FMCG companies to hit double-digits soon'

Poundland doubles size of online trial to reach one in nine UK residents

Boku launches new mobile payments network to make it easier for retailers to accept smartphone payments

Social Media

Twitter's Working on a 'Leave This Conversation' Option to Help Manage On-Platform Engagement

TikTok brings content trends to life in creator space

Twitter tests 'misleading' post report button for first time