



<u> Movers & Shakers : Martyn Blakeley</u>

Martyn Blakeley has joined consumer goods company, Reckitt, as their new eCommerce Director, eGrocery Europe

Movers & Shakers : Aron Cody-Butcher

Aron Cody-Butcher has been appointed as the new Chief Marketing Officer at retail company, OnBuy.com.

Movers & Shakers : Miguel Martin

Miguel Martin has joined food and beverages company, JOE & THE JUICE, as their new Head of Digital Marketing.

New Members



Libby (Elizabeth) Cross

Head of Ecommerce at The Estée Lauder Companies Inc.



Tessa Tysome

Head of Ecommerce Marketing, Europe at PepsiCo



Lee Marriott

Ecommerce Director at DOMU Brands



<u>Apple reveals streaming payments</u> <u>CEOs aren't spared from hot-desking</u> <u>Long live the office?</u> <u>How brands can tackle the growing sophistication of ad fraud</u> <u>How SaaS platforms are closing the digital divide</u>



News

BBC appoints new digital and technology leaders

Goldman invests £50m in UK digital bank Starling

Zoo digital set for growth as streaming service use increases

A third of marketers anticipate an imminent rise in job opportunities

Facebook Will Now Let Users Transfer Posts and Notes to Google

Docs, Blogger and Wordpress

Facebook Announces a Range of New Audio Tools, Including Audio Rooms, New Sound Clip Creation Tools

H&M Offer Free Suits For Job Interviews

Facebook Data Breach Strategy explained in internal email

AXA launches digital healthcare platform with Microsoft

<u>Coca-Cola to hold marketing spend in countries with slow vaccine</u> <u>rollout</u>

Ecommerce revenues continue to grow even as High Street reopens

Instagram is Adding New Tools to Protect Users from Abusive DMs