



**Movers & Shakers : Tina Hayward**

Tina Hayward has joined Bluebella Ltd as their new Head of Ecommerce.



**Movers & Shakers : Michael George**

Michael George has joined Jude as their new Head of Marketing.



**Movers & Shakers : Lynda Carnal Theard**

Lynda Carnal Theard has joined Claire's as their new The new e-Commerce Executive Director.



**Movers & Shakers : Katie Goirdon**

Katie Gordon has joined Strathberry as their new Head of Ecommerce.



**Movers & Shakers : Dan Burdett**

Dan Burdett has joined OVO as their new Chief Customer Officer.

## New Members



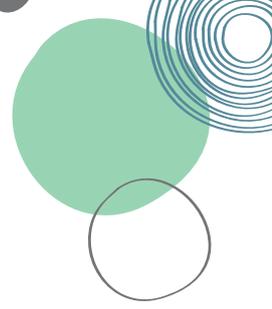
**Chris Kelly**

Head of Digital Marketing at Foxtons



**Graham Wilson**

Director of Omni Channel and Customer Experience at Bensons for Beds



## Insights

[Let's undo our 'to-do' obsession](#)

[What you lose if you 'optimize' work](#)

[A digital path to sustainability](#)

[How 5G and fibre are transforming the digital ecosystem](#)

[Digital begins in the boardroom](#)

[How digital twins connect finance and sustainability](#)

## News

[Zoo Digital raises expectations for 2022](#)

[Two in three IT employers struggle to recruit staff with adequate digital skills](#)

[Asda rolls out new digital technology to cut in-store food waste](#)

[Google Vehicle Ads could “radically change dealer digital strategies”, says iVendi](#)

[Volvo takes stake in Carwow to help boost digital sales](#)

[Global digital wallet transactions set to soar](#)

[Mandatory digital waste tracking online 'by 2023 or 2024'](#)

[Digital ad spend sees biggest full-year growth in 15 years](#)

[More than a quarter of Netflix's UK subscribers share passwords](#)

[Digital UK appoints former Channel 4 exec as CTO](#)

[Coca-Cola marketers add innovation to 'primary focus'](#)

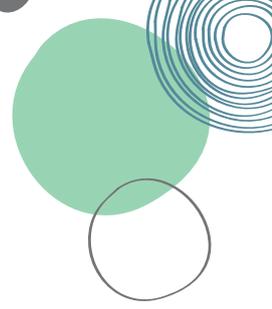
[Waitrose launches first campaign for value range after Asda clash](#)

[AB InBev restructures with new CMO to report into chief growth officer](#)

[Used motorbike superstore makes senior digital appointment](#)

[digital ad spend boomed 41% in 2021](#)

[Digital School aims to educate 1 million refugees over next five years](#)



## Ecommerce

[Retail Gazette launches Ecommerce Insider Community for online leaders](#)

[Clearco launches European scout programme for ecommerce startups](#)

[Shopify to acquire ecommerce startup Deliverr to close the gap to Amazon](#)

[Primark sees traffic to new customer website double in first two weeks](#)

[Meta opens its first store to help demystify the metaverse](#)

## Social Media

[EU warns Elon Musk that Twitter must stick to digital rules](#)

[Instagram Launches Live Test of Pinned Posts on User Profiles](#)

[Meta Announces the Launch of its First Retail Store to Showcase its Hardware Products](#)

[Pinterest Adds 2 Million Users in Q1, Flags Ongoing Revenue Impacts](#)

[YouTube Shorts Now Up to 30 Billion Daily Views, Ads in Shorts Now in Testing](#)