



Movers & Shakers : Tina Hayward

Tina Hayward has joined Bluebella Ltd as their new Head of Ecommerce.



Movers & Shakers : Michael George

Michael George has joined Jude as their new Head of Marketing.



Movers & Shakers : Lynda Carnal Theard

Lynda Carnal Theard has joined Claire's as their new The new e-Commerce Executive Director.



Movers & Shakers : Katie Goirdon

Katie Gordon has joined Strathberry as their new Head of Ecommerce.



Movers & Shakers : Dan Burdett

Dan Burdett has joined OVO as their new Chief Customer Officer.

New Members



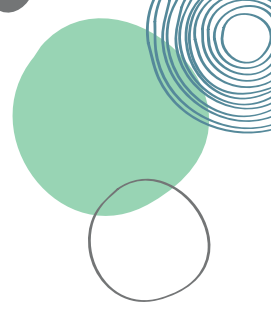
Chris Kelly

Head of Digital Marketing at Foxtons



Graham Wilson

Director of Omni Channel and Customer Experience at Bensons for Beds



Insights

[Let's undo our 'to-do' obsession](#)

[What you lose if you 'optimize' work](#)

[A digital path to sustainability](#)

[How 5G and fibre are transforming the digital ecosystem](#)

[Digital begins in the boardroom](#)

[How digital twins connect finance and sustainability](#)

News

[Zoo Digital raises expectations for 2022](#)

[Two in three IT employers struggle to recruit staff with adequate digital skills](#)

[Asda rolls out new digital technology to cut in-store food waste](#)

[Google Vehicle Ads could “radically change dealer digital strategies”, says iVendi](#)

[Volvo takes stake in Carwow to help boost digital sales](#)

[Global digital wallet transactions set to soar](#)

[Mandatory digital waste tracking online 'by 2023 or 2024'](#)

[Digital ad spend sees biggest full-year growth in 15 years](#)

[More than a quarter of Netflix's UK subscribers share passwords](#)

[Digital UK appoints former Channel 4 exec as CTO](#)

[Coca-Cola marketers add innovation to 'primary focus'](#)

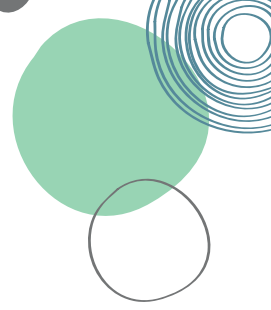
[Waitrose launches first campaign for value range after Asda clash](#)

[AB InBev restructures with new CMO to report into chief growth officer](#)

[Used motorbike superstore makes senior digital appointment](#)

[digital ad spend boomed 41% in 2021](#)

[Digital School aims to educate 1 million refugees over next five years](#)



Ecommerce

[Retail Gazette launches Ecommerce Insider Community for online leaders](#)

[Clearco launches European scout programme for ecommerce startups](#)

[Shopify to acquire ecommerce startup Deliverr to close the gap to Amazon](#)

[Primark sees traffic to new customer website double in first two weeks](#)

[Meta opens its first store to help demystify the metaverse](#)

Social Media

[EU warns Elon Musk that Twitter must stick to digital rules](#)

[Instagram Launches Live Test of Pinned Posts on User Profiles](#)

[Meta Announces the Launch of its First Retail Store to Showcase its Hardware Products](#)

[Pinterest Adds 2 Million Users in Q1, Flags Ongoing Revenue Impacts](#)

[YouTube Shorts Now Up to 30 Billion Daily Views, Ads in Shorts Now in Testing](#)