



**Movers & Shakers: Jaime Hill**

Jaime Hill has joined Hurtigruten Group as their new Ecommerce Director - HRN & Shared Services.



**Movers & Shakers: Peter Lawrence**

Peter Lawrence has joined Edvoy as their new Global Marketing Director.



**Movers & Shakers: Nick Tipping**

Nick Tipping has joined Allen & Overy Global Head of Digital & Marketing Technology.

## New Members



**Sanjay Sudra**

Chief Technology and Product Officer at Affordable Art Fair



**Amy-Lee Cowey**

Vice President, Global Digital Strategy (FTC) at KARLA OTTO



**Neil Gamble**

Head of Digital

## Insights

[Is the metaverse office just hype?](#)

[How Sky hijacked social media with the help of 200 influencers](#)

[How to set boundaries at work](#)

[Why CMOs are turning to WhatsApp groups for support](#)

[Want to be happy? Working outside could be the answer](#)

[How building global teams unlocks brands' full growth potential](#)

[A digital revolution for Japan... and the world](#)

[Why Social Commerce Is Critical For Digital Transformation For MSMEs](#)

## News

[Managers support flexible working](#)

[Co-op revives chief customer officer role with hire of N Brown Group's Kenyatte Nelson](#)

[Over a third of marketers not receiving cost of living support](#)

[A quarter of marketers say relationship with finance has improved](#)

[Almost 90% of games sold in UK in 2022 were digital](#)

[Apple Ad Network Gives Marketers A New Opportunity](#)

[Advertisers React To Google's 'Remove Redundant Keywords' Update](#)

[Digital marketing boom leads to double-digit growth for eBusiness UK](#)

[Britain to push ahead with readying ground for a digital pound](#)

[Cryptocurrency: UK Treasury considers plan for digital pound](#)

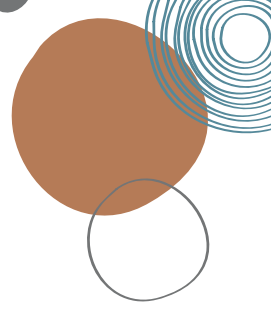
[Monzo chief says UK digital bank will turn a profit in 2023](#)

[NHS Digital launches new online community](#)

[Currys raises over 70K to tackle digital poverty](#)

[Microsoft Plans to Integrate ChatGPT into its Bing Search Engine](#)

[City of London, British trade groups form new digital currency advocacy alliance](#)



## Ecommerce

Amazon plans closure of three UK warehouses as group cuts costs  
51% of European businesses believe Banking-as-a-Service could transform ecommerce

As post-pandemic shopping habits settle, has the ecommerce bubble burst?

M&S pilots virtual try-on tech in two stores to digitally enhance physical experience

Ecommerce sees record declines in December – and 2022

Instagram Shifting Focus From Ecommerce to Short Video Reels

Payments Set to Reshape Cross-Border eCommerce in 2023

## Social Media

TikTok undercuts social media rivals with cheap ads in battle for growth

Instagram is removing the Shop tab, moving Reels from the center spot in design overhaul next month

Meta is further limiting how advertisers can target teens on Facebook and Instagram

Twitter's rolling out its own TikTok-style For You page

Meta Will Now Enable You to Connect Your Heart Rate Monitor to its VR App

YouTube's New Shorts Monetization Process Will Come Into Effect in February