Movers & Shakers: Jaime Hill

Jaime Hill has joined Hurtigruten Group as their new Ecommerce Director - HRN & Shared Services.

Movers & Shakers: Peter Lawrence

Peter Lawrence has joined Edvoy as their new Global Marketing Director.

Movers & Shakers: Nick Tipping

Nick Tipping has joined Allen & Overy Global Head of Digital & Marketing Technology.

New Members

Sanjay Sudra

Chief Technology and Product Officer at Affordable Art Fair

Amy-Lee Cowey

Vice President, Global Digital Strategy (FTC) at KARLA OTTO

Neil Gamble

Head of Digital

Insights

Is the metaverse office just hype?
How Sky hijacked social media with the help of 200 influencers
How to set boundaries at work
Why CMOs are turning to WhatsApp groups for support
Want to be happy? Working outside could be the answer
How building global teams unlocks brands' full growth potential
A digital revolution for Japan... and the world
Why Social Commerce Is Critical For Digital Transformation For MSMEs

News

Managers support flexible working
Co-op revives chief customer officer role with hire of N Brown Group's Kenyatte Nelson
Over a third of marketers not receiving cost of living support
A quarter of marketers say relationship with finance has improved
Almost 90% of games sold in UK in 2022 were digital
Apple Ad Network Gives Marketers A New Opportunity
Advertisers React To Google's 'Remove Redundant Keywords' Update
Digital marketing boom leads to double-digit growth for eBusiness UK
Britain to push ahead with readying ground for a digital pound
Cryptocurrency: UK Treasury considers plan for digital pound
Monzo chief says UK digital bank will turn a profit in 2023
NHS Digital launches new online community
Currys raises over 70K to tackle digital poverty
Microsoft Plans to Integrate ChatGPT into its Bing Search Engine
City of London, British trade groups form new digital currency advocacy alliance

DIGITAL LEADERS
CLUB

Ecommerce

Amazon plans closure of three UK warehouses as group cuts costs

51% of European businesses believe Banking-as-a-Service could transform ecommerce

As post-pandemic shopping habits settle, has the ecommerce bubble burst?

M&S pilots virtual try-on tech in two stores to digitally enhance physical experience

Ecommerce sees record declines in December – and 2022

Instagram Shifting Focus From Ecommerce to Short Video Reels

Payments Set to Reshape Cross-Border eCommerce in 2023

Social Media

TikTok undercuts social media rivals with cheap ads in battle for growth

Instagram is removing the Shop tab, moving Reels from the center spot in design overhaul next month

Meta is further limiting how advertisers can target teens on Facebook and Instagram

Twitter's rolling out its own TikTok-style For You page

Meta Will Now Enable You to Connect Your Heart Rate Monitor to its VR App

YouTube's New Shorts Monetization Process Will Come Into Effect in February