

Movers & Shakers : Cherie Cook

Cherie Cook has joined OnBuy.com as their new Marketing Director.

New Members



Jason Lloyd

Director of eCommerce at American Golf



Eleri Jones

Head of Digital at Nobody's Child

Insights

What did your first job teach you?

'Brain engine optimisation' is the new search engine optimisation

News

Central banks face key decisions on digital currency, says BIS

DMA pilot scheme aims to tackle industry's digital skills gap

UK think tank calls for global digital currency rules

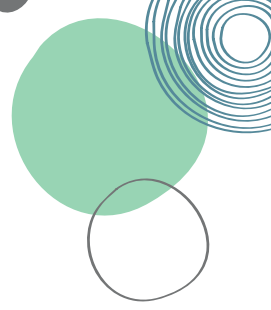
DMA pilot scheme aims to tackle industry's digital skills gap

Digital media hiring levels in the ship industry rose in June 2022

Digital health financing falls to two-year low in first half

Sony Officially Licenses PS5 SSD from Western Digital

Digital Events Company Hopin Lays Off 29% Of Staff As Its Pandemic-Fueled Growth Stalls



['Micro-upskilling': The DMA on its plan to help tackle the digital skills shortage](#)
[PepsiCo CMO: Standardisation in effectiveness would 'dramatically enhance' marketing's credibility](#)

[Vinted unveils new B2B digital shipping platform Vinted Go](#)

[Sterling certified for employee checks in new UK digital identity trust framework](#)

[The online 'look': L'Oréal files trio of patents for AR virtual makeup app](#)

[Spotify buys music game Heardle](#)

[BT aims to double digital skills team by 2024](#)

Ecommerce

[How LloydsPharmacy prescribes better customer service across all channels](#)

['Air commerce' frustrates 43% of UK shoppers – and 32% want packaging that fits ecommerce parcels tightly](#)

[Leeds United announce global ecommerce platform Wish as Official Partner](#)

[Fashion eCommerce Firm Vinted Launches B2B Shipping Service](#)

[DiMuto Debuts B2B eCommerce Marketplace for AgriFood Industry](#)

Social Media

[YouTube TV Reaches 5 Million Subscribers](#)

[Twitter Adds New Prompts to Start a Space From Within the Tweet Reply Flow](#)

[Twitter now lets all users 'unmention' themselves in tweets](#)

[TikTok makes changes to its eerily accurate 'For You Page' algorithm](#)

[Kids and teens now spend more time watching TikTok than YouTube, new data shows](#)

[Instagram launches its creator marketplace on an invite-only basis](#)

[Instagram Tests New 'Notes' Shelf in IG Direct, Ads on User Profiles](#)