



**Movers & Shakers : Emma Olliff**

Emma Olliff has joined Green People as their new Head of Marketing & E-commerce.



**Movers & Shakers : Amber Spencer-Holmes**

Amber Spencer-Holmes has joined Strathberry as their new Chief Marketing Officer.

**New Members**



**Danny Clay**

Head of Online at Iceland Foods

**Insights**

What does the rising popularity of supermarket own-label ranges mean for brands?

How green is digital fundraising? And how to make it greener

The Pros And Cons Of Golf's Move To Digital

7 secrets of successful digital transformations

Does estate planning needs to keep pace with the shift to digital?

**News**

Four in ten marketers expect recruitment 'boost' over next three months

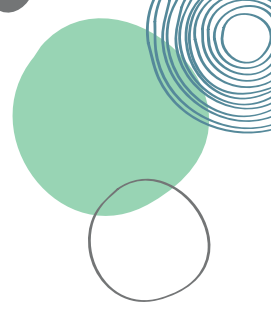
'Worrying': Marketers react to Channel 4 privatisation

Grants available for Kent groups providing digital skills training

New study shows consumers taking digital habits in-store

Nearly 25% of Consumers Verifying Digital Account Access Via Multiple Devices

London anti-fraud firm bags £69m as online scams boom



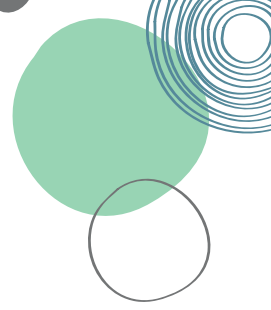
B2B's digital transformation journey: they're only human, after all  
Vertu appoints chief technology officer to accelerate digital drive  
PayPal Leading Digital Wallet in EU-5, Ahead of Cards in Germany, Study Finds  
Distractions plague UK's post-Brexit tech plan  
Netflix eyes ad potential as subscribers fall

## Ecommerce

More than a third of Dunelm sales now online, a year on from the third  
Covid-19 lockdown  
Uniqlo owner plans investment in multichannel retailing as it looks to improve  
product availability.  
Funky Pigeon closes site and suspends orders following cyber-attack  
When fraud and impersonation stand in the way of ecommerce  
eBay launches 'Imperfects' offering to drive more circularity.  
The Body Shop takes top spot in ecommerce website ranking

## Social Media

Twitter for sale? Private equity giant Apollo joins bid for social media firm  
Personal details of government staff appear on Russian social media  
sites after suspected cyber hack  
Facebook is losing interest in its podcasting plans, new report claims  
As TikTok takes over from Facebook, 'non-perfect' advertising is here  
Instagram Reels adds support for fundraisers in 30 countries worldwide  
Decentralised Twitter' app launches for billions of users  
TikTok owners Bytedance launch new streaming service in China  
The TikTokers shedding light on all the biggest workplace issues  
Instagram Tests Removing the 'Recent' Tab from Hashtag Searches



## Digital jobs (Vacancies)

Head of PPC, London, £70,000

Head of Acquisition Marketing, London, £75,000 to £120,000

Head of Ecommerce (contract), Manchester, £70,000 to £90,000