

## **New Member**



**Rosalind Brabner**Head of E-commerce at Pai Skincare

# Insights

Getting to grips with the UK's digital skills crisis

Assessing the future of regulating the digital health landscape
Why we must rebuild digital trust for a cyber- inclusive future
How Al Is Poised to Help Humanity
Inside Adidas' Billion-Dollar Digital Transformation

### News

UK holds international digital government conference
Samsung UK launches its search for the 'tech factor'
Universities: we can't close the UK's digital skills gap on our own
Digital board game company Marmalade sees downloads soar
Digital learning firm scales up business with £0.2m deal
ERS launches new digital trading platform
Apple's digital driver's license has been delayed to next year
UK's top digital minister vows 'tougher and stronger' Online Safety Bill
63% of millennials approve of automation in the workplace
Pets at Home credits personalisation for accelerating 'marketing velocity'
Electrical retailer AO backs 'digital first marketing' as supply chain crisis bites
Norwich City reveals new crest for 'digital age'
UK government announces NHS digital delivery review
IDnow reports growing UK digital identity adoption, first local channel partner





#### **Ecommerce**

<u>Shoppable launches instant shop, a new monetisation tool and eCommerce platform</u>

57% of Business Buyers Are Making More Purchases on eCommerce Sites

Tank Museum and JD Ecommerce share award for rebuild of attraction's
online store

B2B sellers pump up their spending on ecommerce technology
Lidl to create 4,000 new jobs in UK and add 100 stores

eBay partners with InPost in the UK

<u>UK online spending hits £10.4bn in October, Black Friday scepticism grows, Adobe finds</u>

#### **Social Media**

Instagram Launches Live Test of Longer Videos in Stories

Lush quits Facebook, Instagram, TikTok and Snapchat over safety concerns

Snapchat owner to more than double London HQ size in new office deal

Snapchat uses AR technology to create virtual holiday stores for brandsl

Twitter updates iOS app to stop tweets disappearing mid-read

## **Digital jobs (Vacancies)**

<u>CEO - Online, Remote, Competitive salary + Bonus + Shares</u> <u>Head of Digital/ Ecommerce - Luxury Cosmetics - Yorkshire, £80,000</u> <u>to £100,000</u>

<u>Head of CRM - Retail - London - £95,000</u>