



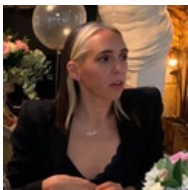
Movers & Shakers: Ashleigh Auckland

Ashleigh Auckland has joined Federici Brands Ltd as their new Vice President of Marketing UK & International



Movers & Shakers: Martin Francis

Martin Francis has joined Ram Rugby & Ram Cricket as their new Digital Director.



Movers & Shakers: Beth Francis

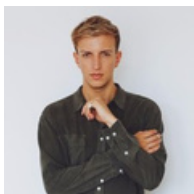
Beth Francis has joined The Fold London as their new Marketing Director.



Movers & Shakers: Peter Waugh

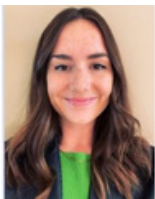
Peter Waugh has joined Starbucks as their new Digital Director.

New Members



Francis Kassatly

Global Director of E-Commerce at Omorovicza Cosmetics



Maddy Booker-Price

eCommerce Director at Levi Strauss & Co

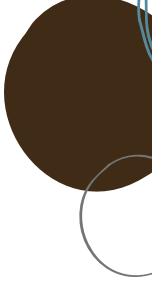
Insights

Can AI raise the dead?

Is the M&S brand back?

Inflation is falling but do marketers have cause for optimism?

Why digital transformation is critical for businesses to stay competitive in the 2023 landscape



[Digital Voice: Getting ready for a customer led, regional restart](#)
[What type of digital transformation is right for public services?](#)
[A New Way To Depict Digital Transformation](#)

News

[Unilever's top marketer Conny Braams to step down](#)

[THQ Nordic wants Remedy to change its mind about a digital-only release for Alan Wake 2](#)

[Liverpool Football Club adopts cloud storage to kick-off full digital transformation](#)

[BHP unleashes the power of digital at world's largest copper mine](#)
[Prototype 'Reservoir Computer' Predicts Events Better Than Some Digital Computers](#)

[UKRI backs digital therapy for mental health](#)

[Asos head of commercial change as Anthony Benham departs after 16 years](#)

[Boots owner slashes 500 HQ jobs](#)

[BT pushes digital home phone lines](#)

[BT Expands Pilot of UK Digital Voice Service to More Customers](#)

[Basildon needs extra £3.7m for digital centre at Robins site](#)

[AI leaders warn of 'extinction risk'](#)

Ecommerce

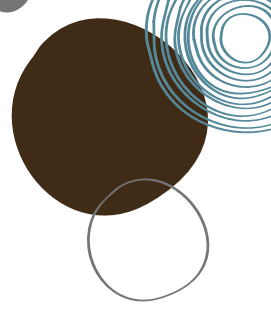
[The importance of abandoned cart emails for ecommerce businesses](#)
[iDenfy Partners With Blockeras to Help Revolutionize the E-commerce Industry](#)

[Superdry in talks to outsource online operations](#)

[Screwfix commits to making digital experience 'even more convenient'](#)

[Ecommerce fintech Monneo enters special administration](#)

[78% of UK Consumers Are Unlikely to Buy From Retailers Following a Negative Delivery Experience](#)



Social Media

[Snapchat's AR filter can now paint your nails](#)

[Meta Quest 3 first hands-on shows new headset is going all in on mixed reality](#)

[TikTok Dominates Short-Form Content, Instagram Reels Not Far Behind](#)

[Twitter is now worth a third of what Elon Musk paid, Fidelity says](#)

[Snapchat Launches Enhanced AR Try-On Tools as it Continues to Build its AR Capabilities](#)

[Instagram Adds Search Ads Placement into its Marketing API](#)

[LinkedIn Shares New Insights to Help SaaS Marketers Capitalize on Current Trends](#)