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#### Movers & Shakers: Liam Hanlon

Liam Hanlon has joined Outdoor and Cycle Concepts Ltd as their new Head of Ecommerce.



Movers & Shakers: Rhea Fox Rhea Fox has joined Ted Baker as their new Digital Director.



Movers & Shakers: Ben Yarwood Ben Yarwood has joined Levi Strauss & Co. as their new European Operational and Experience Director.



Movers & Shakers: Maddy Booker-Price Maddy Booker-Price has joined Urban Outfitters as their new Head of Ecommerce.



<u>Movers & Shakers: Gail Shuman</u> Gail Shuman has joined Dr. Barbara Sturm as their new Global Ecommerce Director.



Movers & Shakers: Jon Gordon Jon Gordon has joined Fabergé as their new Head of Ecommerce.

# **New Members**



**<u>Robert Marsh</u>** Digital Development Director at Headlam Group plc



**<u>Richard O'Neill</u>** Ex Ecommerce Director at ProCook



<u>Chloe Temple</u> Director of Ecommerce at Aspinal of London Limited



<u>Samantha Sargison</u> Head of Online Trading at Fortnum & Mason



<u>Katie Diegan</u> Head of Digital Retail & E-Commerce at Louis Vuitton



Mel Parekh Head of Ecommerce at Hotel Chocolat



<u>Chris Armond</u> Ex Group Marketing Director at Ocean Holidays



<u>Nick Edstrom</u> Head of eCommerce, UK at SC Johnson

## Insights

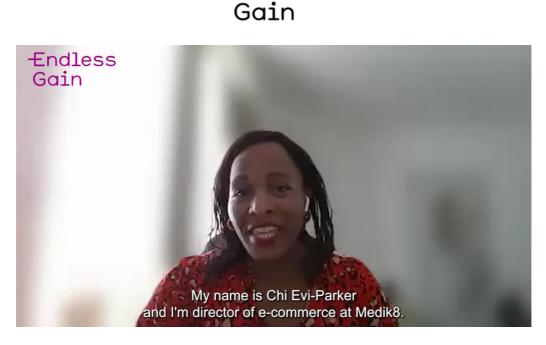
Where will neobanks go from here?

What is digital-first archiving?

<u>'Trust your gut': Marketing leaders on prioritising wellbeing when job hunting</u> <u>Realities of the digital divide: Emma Willis teams up with Vodafone to</u> <u>highlight Britain's hidden crisis</u>

Countdown to compliance: How to prepare for the European Accessibility Act How brands can tap into the power of relationships to drive influence this shopping season

**Endless** 



#### Endless Gain Testimonial | Medik8 | DLC Member, Chi Evi-Parker

Watch the testimonial

#### The latest news

<u>UK digital divide excluding millions</u> <u>CEOs predict full RTO by 2026</u> <u>M&S's marketing director on finding its 'sweet spot'</u> Lloyds Bank develops new digital trading solution to support businesses Free BBC scheme helps Pupils in vital digital skills brother's artspira app expands crafting possibilities to the digital realm Digital design agency accelerates growth plans with investment ieDigital acquires Connect FSS to expand digital banking offering Sky Media secures exclusive partnership with digital garage Regit Made.com eyes comeback Reach digital revenues fall in Q3 Lancashire events scheduled to raise awareness of BT's digital home phone service 'Digital Voice' Sky ramps up partnerships as consumers look for long-term value Developments and opportunities in digital nursing professional careers Call for action on UK digital skills gap for women 'It's not customer-centric': B2B brands on why an alternative to the funnel is needed

### Ecommerce news

Google Discover Showing E-Commerce Products Section

<u>Amazon is raising pay for UK workers, plans huge Christmas hiring spree</u> <u>Mercia backs ecommerce platform</u>

Fastr to Offer Adaptive AI for Ecommerce Optimisation

UK ecommerce firms find packaging supply chain 'old fashioned and inefficient' Payments start-up Braid closes down as e-commerce deals fall

87% of Ecommerce Brands Prefer Using Images from Real Customers over Handpicked Models

## Social Media news

Deal Dive: The future of social media is vertical Instagram Threads preps a Trending Topics feature in battle with X TikTok Announces Themed AR Effects and Top Hashtags for Halloween X Launches New Option to Restrict Your Post Replies to Verified Users Only A former TikTok employee is building a social app for content creators to network and 'spill the tea'