



Movers & Shakers : Kirsty Glenne

Kirsty Glenne has joined cosmetics brand, Dr. Barbara Sturm, as their new Chief Client & Digital Officer.

New Members

Lauren Thornton

Senior Brand & Marketing Director at Kendo Brands, Inc.

Insights

Marketers are the key drivers of ecommerce sales

Is digital standardisation is the next great leap?

Can we go back to working in the office five-days-a-week?

News

A JPG file sold for \$70 million

YouTube launches £80k scheme to support digital theatre

HM Land Registry publishes first Digital Identity Standard

Hundreds of laptops donated to tackle digital divide

Govt hands UK firm \$11m digital ID contract

Amazon Business customers across UK accelerate digital transformation

Monzo continued to lose digital banking market share in 2020

Nokia to cut 10,000 jobs globally

Clubhouse Closes in on 13 Million Downloads on the One Year Anniversary of the App

Social Media

[Facebook Launches New Tools to Help Boost the Global COVID-19 Vaccination Effort](#)

[UK social media influencers warned over ad rules breaches](#)

[YouTube Rolls Out Copyright Checks Tool](#)

[Facebook Ups its Enforcement Around Rule Violations in Groups](#)