



Movers & Shakers: Catrin (Cat) Evans

Catrin (Cat) Evans has joined Carpetright as their new

Customer Director.



Movers & Shakers: Kieran Walker

Kieran Walker has joined Manchester United as their
new Head of eCommerce Marketing.

Movers & Shakers: Craig Jessop

Craig Jessop has joined Munchkin as their new E-commerce Director.

New Member



<u>Gill Smith</u> Head Of Digital and eCommerce at Barker and Stonehouse

Insights

The knock-on impact of boss burnout

Is hybrid a 'hell of half measures'?

Why creative content is essential to crafting powerful digital experiences

Former Nike CMO Greg Hoffman on creative leadership

Is It time for a public sector digital revolution?

News

Moonpig praises 'always on' marketing strategy amid personalisation push
Camelot pledges to 'invest and innovate' around National Lottery despite
losing license

NHS App set for revamp in health sector digital revolution





<u>UK broadband and content industry forms Digital Connectivity Forum</u>

<u>Paul Jackson leaves IKEA to lead digital at Speedy</u>

<u>Pernod Ricard launches digital label system aimed at responsible alcohol consumption</u>

Santander UK to launch "global first" digital platform to help UK businesses expand internationally

Glastonbury Festival 2022 gets record-breaking digital audiences on the BBC

Digital UK appoints Channel 4 veteran pair as chief product officers

<u>UK launches Digital Growth Grant for tech startups</u>

Digital bank Kroo receives full UK banking licence

COVID-19 Drives Global Surge in use of Digital Payments

Digital health and care plan reveals £2bn will be allocated to digitise sector

Ecommerce

European ecommerce grew 13% in 2021

<u>Deliveroo launches advertising platform pitched at fmcg brands</u>

Deliveroo Debuts eCommerce, Ad Platform in UK

Moonpig sees sales surge as it reaps the rewards of expanded range and investment in data

18% digital growth sees Nike buck sports trend

Social Media

<u>Facebook Launches New 'Creator Collaborations' Option to Help Boost Creator Exposure in the App</u>

<u>Fake claims about McDonald's ingredients are recirculating on Facebook</u> <u>Instagram Opens Reels API Access to Third-Party Platforms</u>

Elon Musk's Team Asks for More Data to Complete Assessment of Twitter Bots Snapchat Officially Launches its New 'Snapchat+' Subscription Program