



Movers & Shakers: Martin Burke

Martin Burke has joined Patisserie Valerie as their new Group Chief Marketing Officer.

Insights

[How 'non-verbal communication' is going digital](#)

[Is your brand stuck on the performance plateau?](#)

[Opinion: The metaverse is a naïve joke but the concept of bridging internet and reality is key](#)

[UK Digital Video Advertising Landscape](#)

[Turning the UK into a digital force](#)

News

[Meta lays off 11,000+ workers](#)

[Billions spent on metaverse land](#)

[Firms post jobs for ex-Twitter staff](#)

[Lack of women execs in biggest firms](#)

[Merseyside digital skills lab teaches children tech know-how](#)

[Tesco aims to address the nation's 'joy shortage' with this year's Christmas ad](#)

[The Digital Skills Gap is Jeopardising Growth](#)

[Job Protocol raises £1.3m for crowdsourced digital recruitment](#)

[Kuda takes digital banking play to the U.K. with its remittance product](#)

['Digital nomad' visa among Ecuador's plans to boost UK market](#)

[WalkMe Joins UK Government's G-Cloud Digital Marketplace](#)

[Santander will halt real-time bank transfers to digital asset exchanges in 2023](#)

[Digital skills gap 'costing the UK economy billions in lost growth', AND Digital report warns](#)

[M&S ramps up value proposition ahead of Christmas despite profit slump](#)



Ecommerce

[As Shopify Battles E-Commerce Slowdown, Lending Emerges as a Bright Spot](#)

[40% of traffic to ecommerce sites comes from bots raising cyber security threat level](#)

[UK could unlock £9bn in growth by helping SMEs export online](#)

[Nearly two thirds of UK retailers say that this Black Friday will make or break their businesses](#)

[Meta to Lay Off More Than 11,000 Workers Due to Drop in eCommerce](#)

Social Media

[Twitter Rolls Out New 'Official' Tag To Replace Old 'Verified' Tag](#)

[Facebook-owner Meta to cut 13% of its workforce](#)

[Instagram is updating its web interface to take advantage of large screens](#)

[Instagram is bringing this long-awaited feature to its platform](#)

[YouTube Expands Comment Translations and Smart Replies to More Users](#)

[TikTok Re-Organizes Staffing Structure Amid Ongoing Scrutiny Over Political Affiliations](#)