



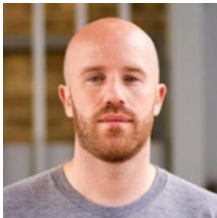
Movers & Shakers: Ash Roots

Ash Roots has joined The University of Exeter, as their new Chief Digital Officer.



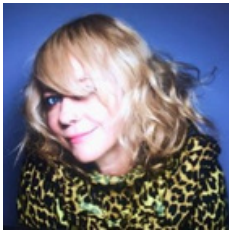
Movers & Shakers: Jack Stevens

Jack Stevens has joined DUKE + DEXTER, as their new Ecommerce Director.



Movers & Shakers: David Ashbolt

David Ashbolt has joined Construction business, Materials Market, as their new Head of Marketing.



Movers & Shakers: Julie Roberts

Julie Roberts has joined BARE BIOLOGY LTD, as their nw Head of Ecommerce & Digital.

Movers & Shakers: Mel Parekh

Mel Parekh has joined retail company, Hotel Chocolat, as their new Head of Ecommerce.

New Member



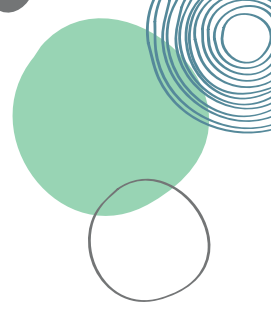
Richard Wilson

Ecommerce & Marketing Director at Boohoo Group PLC.



John Sadeghipoor

Global Director of Digital Marketing & CRM at G-Star RAW



Insights

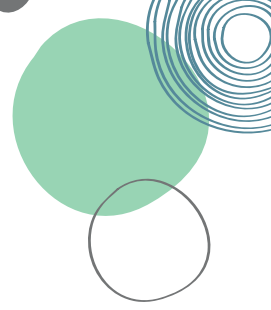
How Sky used data to change consumers' perception of value
Seizing the £76bn opportunity in UK digital investment
B2B brands must embrace digital tools to thrive in 'the great reshuffle'
How the Yellow Pages evolved into a host of digital marketing services

News

Commercial digital radio multiplex licences renewed until 2035
Sony unveils new PlayStation VR2 details and a Horizon VR game
Samsung focuses on digital features to differentiate its televisions
China's Tencent takes stake in UK digital bank Monzo
Agency Vista Announces the Top Digital Marketing Trends Brands Need to Know for 2022
UK agrees world's most comprehensive digital trade deal with Singapore
Code reforms can bolster UK digital connectivity
BT face angry backlash from campaigners after axing landline phones
Classic Blackberry phones no longer running
Whisper hires Jemma Goba to head Branded, Digital
Stellantis and Amazon collaborate on digital cockpit for future EVs
UK spends a record £9.7bn on home entertainment in 2021
DailyPay Launches Digital Wallet Solution for Real-Time Pay
Burger King CMO departs after less than two years

Ecommerce

Whitebox Raises \$20M to Meet 'Unprecedented Demand' for eCommerce
B2B eCommerce Platform Udaan Plans IPO After \$250M Fundraise
Next online sales drove growth ahead of Christmas – but inflation expected to push prices 6% higher by autumn
60% of beauty shoppers opt for stores rather than social to buy, but turn to online for inspiration



[How Nike decides who secures sneakers during hyped releases](#)

Social Media

[Shopping On Social Media Platforms Set To Surge, Says Accenture](#)

[Why has Facebook changed its name to Meta?](#)

[Twitter UK reveals its most creative brand campaigns of 2021](#)

[The vital role of Twitter in responding to Covid](#)

[Twitter's Testing Advanced Search Tools for Direct Messages](#)