



Movers & Shakers : Murray Beckett

Murray Beckett has joined Amazon as their new Marketing Director.

Insights

Why marketers should be proud to 'carry their brands on their shoulders'

How the customer-first revolution is disrupting loyalty.

Why the right company culture frees marketers to thrive

Digital IDs: A game-changer for fashion?

News

NatWest CMO Margaret Jobling appointed ISBA president

Nationwide CMO Sara Bennison steps down

A new digital platform will reveal the environmental impact of proposed developments in St Albans

NatWest launches Digital Carbon Planner for UK businesses

Amazon Freevee comes to Android in the UK

Adobe Creative Cloud subscription cost slashed by £120

Lancashire's digital leaders agree to be advocates for equality.

Revealed: The finalists of the 2022 Digital Health Awards

Nationwide partners with AND Digital to enhance data strategy.

Digital challenger Zand lands banking licence from UAE central bank

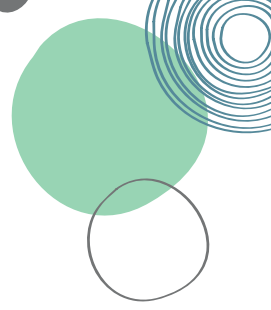
Xerox snaps up Go Inspire to boost digital services business

Voyager Digital files for bankruptcy protection as crypto crisis deepens

Cryptocurrency broker Voyager Digital files for bankruptcy protection

Xerox bulks out digital services with Go Inspire

ZOO Digital delivers 'outstanding' full year performance as streaming market grows



Manchester United signs DXC for digital transformation

£1million investment in Cheshire digital health-tech specialist

Ecommerce

TikTok scales back ecommerce plans

DHL announces £482 million investment in UK ecommerce operation,

Sainsbury's ecommerce grocery business now almost double pre-pandemic size, but order numbers 'normalising' as shoppers return in-store

DPD trials robotic delivery of ecommerce parcels

Wickes launches shoppable video content

WeShop launches as world's first community-owned ecommerce platform

Bridal flower ecommerce rental business grows 90% in 2021

E-commerce giant Amazon faces UK investigation over anti-competitive concerns

Facebook owner Meta enhances language translation AI

Social Media

Facebook owner Meta to push ahead with digital collectibles plan

Twitter may let other companies control what users see on their timeline

British army confirms breach of its Twitter and YouTube accounts

Twitter Launches New 'Brand Connect Playbook' to Provide Guidance for Marketers