



**Movers & Shakers : Laura Price**

Laura Price has joined Blackstone as their new Senior Vice President, Digital.

**New Members**



**Deyena Petrova**

VP, Digital Marketing at Trafalgar Travel



**Tim Brennan**

Global Digital Director at OKdo



**Grant Reid**

Group Head of Digital Marketing at Nord Anglia Education

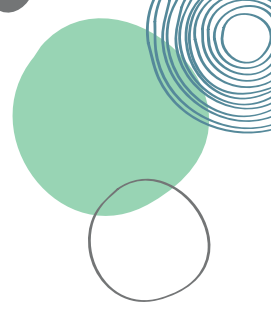
**Insights**

How feasible are 4-day work weeks?

Customer loyalty a missed opportunity for digital-first banks

Could cyber security be the next big healthcare emergency?

Camelot's Keith Moor on the secret to being an effective marketing leader



## News

[Spotify takes on YouTube 'empire'](#)

[Half of population now has NHS digital login](#)

[A digital strategy is necessary and achievable for every school](#)

[DVLA appoints Made Tech for digital transformation support](#)

[FIFA 22 UK sales were 77% digital](#)

[Digital bank Monzo in talks to raise £300m in new funding at £3bn valuation](#)

[Bentley begins largest ever trainee intake, targeting 1/5 digital skills](#)

[Costain poaches digital chief from Microsoft](#)

[Burger King sharpens focus on digital for 'sustainable growth'](#)

[Digital payments in Europe forecast to grow by 70%](#)

[Equinix Levels Up UK Digital Economy with £61 Million Manchester Data Center](#)

['Meme' coin seeks to tap crypto craze with London ad barrage](#)

[Bank switching jumps 56% as digital banks and switching deals tempt Brits](#)

[£65m pledged for 'new digital system' to 'improve' planning process](#)

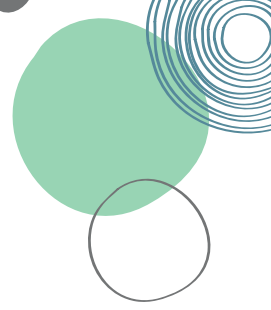
## Ecommerce

[UK startup Storfund lands £300M e-commerce financing deal](#)

[Govt, industry discuss new ecommerce rules](#)

[57% of online shoppers have purchased cross-border during the pandemic, but don't trust delivery dates](#)

[THG revenues bounce back despite wavering investor confidence](#)



## Social Media

[Social media accounts could soon require digital ID in France, UK](#)

[Social media gambling adverts 'more appealing to children than adults' - research](#)

[Instagram Makes Links in Stories Available to all Accounts](#)

[Instagram Enable Users to Upload Photos and Videos via Desktop](#)