

DIGITAL ® LEADERS



Movers & Shakers: Chris Bishop

Chris Bishop has joined Nobody's Child as their new
Ecommerce & Digital Director.



Movers & Shakers: Charlotte (Ellis) Clutterbuck
Charlotte (Ellis) Clutterbuck has joined Thought
Clothing as their new Digital Director.

New Members



Mike Walker
Chief Operating Officer at HMN24



Kish De Silva
Ecommerce Director at Pepa & Co

Insights

The three things you need to do personalisation properly
Banking must focus on these four essential digital trends
How robots may shape the economy

News

Derby and Burton appoints its first chief digital information officer

Google faces €25bn lawsuit in UK and EU over digital advertising

City & Guilds leaves flagship free digital skills scheme

Derby and Burton appoints its first chief digital information officer

UK Leads The Way In Embracing Digital and Online Banking

BT Group takes huge new build office that completes Sheffield Digital Campus



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Halder named Digital UK Chief Commercial Officer
Artists nervous about rise of Al
Google fails to overturn \$4.3B fine
Inflation falls to 9.9%
Sign & Digital UK launches new look for 2023

Ecommerce

Ecommerce brands spent 60% more on TikTok ads in Q2

How ecommerce and delivery firms are preparing for the Queen's funeral Budweiser launches B2B Ecommerce platfom in the UK Inditex, Dunelm and Budgens show how omni-channel drives growth Instagram and online shopping: what went wrong?

Social Media

<u>Facebook's latest app update brings iOS 16 Lock Screen widgets</u>

<u>New Report Highlights the Decline of Facebook and IG, as TikTok Becomes</u>

the New Home of Entertainment

<u>TikTok competitor YouTube Shorts is integrating more closely with YouTube Music</u>

<u>Instagram is internally testing a new monetization feature for creators called 'Gifts'</u>

Meta Moves to the Next Stage of its Full Messaging Integration Plan