



Movers & Shakers : David Clark

David Clark has joined Frasers Group as their new Group Digital Director.

Insights

[Why brands are unliking influencers](#)

[Should you 'follow your passion'?](#)

[Why crypto lenders are central to the digital asset market](#)

['We want to be the Tesla of pharma': GSK on the strategy behind its rebrand](#)

[Digital banking should be the cornerstone of every small business' tech strategy.](#)

[Digital transformation: What's holding it back?](#)

News

[Klarna posts redundancy list online](#)

[Recession risk up as economy shrinks](#)

[Google chatbot 'says' it has a soul](#)

[Former John Lewis marketer Craig Inglis joins Sage](#)

[UK B2B marketers 'cautiously optimistic' about creative future](#)

[£3m NIHR funding boost for digital diagnostics in African healthcare systems](#)

[Lacoste launches digital community in Web3](#)

[New Digital Strategy for Essex](#)

[Crypto giant Coinbase cuts 18% staff](#)

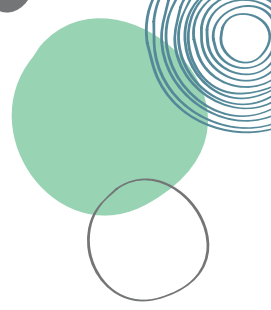
[UK accounting firms must prepare for crypto "tidal wave"](#)

[Overview and key findings of the 2022 Digital News Report](#)

[NHS wants more undergrads and young people to pursue careers in digital and data](#)

[Samsung rolls out new digital wallet](#)

[AXA launches strategic program to build Digital Commercial Platform](#)



Ecommerce

[UX features that discount retailers are using to drive ecommerce conversions](#)

[Kellogg's strategy for staying ahead of the ecommerce curve](#)

[UK Online Retail Sales Fall 8.7% in May](#)

[Amazon opens 18th Fresh store in the UK](#)

[Rapid delivery and ecommerce investment to help boost online grocery sales by more than a fifth by 2027: IGD](#)

[Asos sees inflation hit customers as sales slow and returns rise](#)

[Boohoo posts first ever UK sales drop as shoppers face cost-of-living crisis](#)

[Asos names new CEO and chair as it warns on profits](#)

Social Media

[Google, Facebook, Twitter must tackle deepfakes or risk fines from EU](#)

[Twitter Expands Access to 'Location Spotlight' Module in Professional Accounts](#)

[Instagram will start nudging teens away from content they continuously browse through](#)

[YouTube Reports that 1.5 Billion Users Now Engage with YouTube Shorts Content Each Month](#)