



Movers & Shakers: Steven Seddon

Steven Seddon has joined Ice Travel Group as their new Chief Marketing Officer.

New Members



Natalia Howard

Head of Ecommerce & Digital Marketing Strategy



Samantha Shamplina-Burkwood

Head of Marketing at Capital Hair & Beauty



Vladimir Olgopolov

eCommerce Marketing Lead - EMEA at Facebook

Insights

[What's behind Next's retail expansion?](#)

[Why digital transformation is about people](#)

[How IoT, AI, and Digital Twins are helping achieve sustainability goals](#)

['Digital newsletters really humanise you to your readers'](#)

News

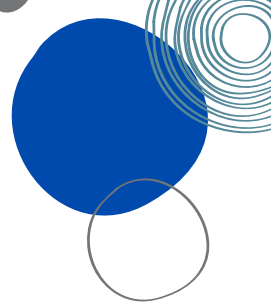
[Poor ergonomics linked to remote work](#)

[UK may struggle to fill 'jobs of future'](#)

[Christmas ads scaled back this year](#)

[UK unemployment remains at record low but the workforce is smaller before Covid](#)

[Manchester United introduce digital collectibles](#)



[Digital Brands Group reports 58.3% revenue growth in Q3 2022](#)

[Digital brand incentive platform WeGift raises £26m](#)

[Digital applications to be supported by redesigned portal homepage](#)

[Diageo undergoes digital supply chain transformation](#)

[YouTube expands shopping features following digital advertising slowdown](#)

[Digital payments startup Banked adds £12.6m to Series A round](#)

[Majority of CMOs under pressure to prove short-term ROI](#)

[Sage hails increased marketing spend as customer acquisition jumps](#)

[NatWest's Margaret Jobling crowned Marketer of the Year](#)

Ecommerce

[Primark launching click and collect is a "pivotal move," according to eCommerce expert](#)

[Amazon Commands 45% Share of Q2 eCommerce Market vs Walmart's 5.4%](#)

[Rob George appointed VP of eCommerce for Future plc](#)

[ASOS and New Look offer the best online customer experience, Zara the worst](#)

[73% of shoppers buy on mobile after a store visit, with messaging becoming a vital part of sales](#)

Social Media

[How to spot Instagram spam and stop it from reaching you](#)

[Meta Launches New Sports Experience in VR](#)

[Twitter Working on End-to-End Encryption for Direct Messages](#)

[Twitter is working on a feature to divide long text into a thread automatically](#)

[Snapchat Launches New Features to Celebrate the 2022 World Cup](#)

[Snapchat Highlights the Opportunities of Post-Christmas Ad Campaigns](#)