



Kind request - Can everyone please update your WhatsApp to show your full name so that everyone in the group knows who you are when you are contributing to WhatsApp discussions - Many thanks



Movers & Shakers: Alex Pickering

Alex Pickering has become the new Head of Performance Marketing & Analytics at Jet2.com and Jet2holidays.



Movers & Shakers: Anthony Favell

Anthony Favell has joined Café du Cycliste as their new Head of Ecommerce.

New Members



Dominic Smith

Ex Director of Ecommerce at Farnell Global

New Episode: The Digital Leaders Podcast



Series 3: Episode 3 - Dave Cain: SEO and how past changes are connected to today's updates

Dave Cain joins The Digital Leaders Podcast to discuss the current market, SEO and how past changes are connected to today's updates.

<u>Listen to the podcast</u>



How Specsavers shocked consumers out of their 'spectacle stasis'

Three ways marketers can make their media plans more sustainable in 2024

How Mars overtook its rivals with a festive chocolate push

3 key digital transformation priorities for 2024

What marketers need to stop, start, and continue doing in 2024

<u>Digital inaccessibility: Blind and low-vision people have powerful</u>

technology but still face barriers to the digital world

How Al Empowers SMBs in Navigating the Digital Era

<u>Digital Voice: Signing up to the charter of commitments</u>

This Much I Learned: Boots' CMO Pete Markey on marketing leadership

Does Al need a new power source?

How Cadbury's multichannel mantra delivered £230m in revenue

The Al-powered Google apocalypse is heading for your brand

Predictions for digital health funding in 2024

Digital Cosmetics Is the A-List's Most Guarded Beauty Secret

The latest blog posts by Endless Gain

Endless Gain

Enhance the Human Experience to Boost Online Sales

In the digital age, it's the human touch that can make all the difference.



Read the blog



The Latest News

Spotify gives Al playlists test run

Apple looks beyond iPhone for '24

Threads now live in Europe

BT and rivals told to stop forcing digital landlines on elderly after safety incidents

Reading print improves comprehension far more than looking at digital text, say researchers

Digital Catapult appoints Susan Bowen as CEO

Only one-fifth of businesses have embraced digital-led maintenance

Nucleus chief digital officer Andrew Smith announces departure

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'<u>Digital screens and kiosks are driving shopper engagement</u>'

Accel backs Al marketing startup in £4m round

UK plan on digital securities sandbox laid before Parliament

Galaxy Digital's assets under management triple as it eyes holdings of other bankrupt crypto firms:

BT plots role in digital successor to ID cards scheme

Claiming 'significant breakthrough,' Al company seeks support from OpenAl

Visa and Tech5 sign agreement to enhance digital payment and ID ecosystems

Osborne Clarke advises FUNKE Digital on the acquisition of Truffls

Ecommerce news

Qogita raises £69m to make wholesale buying as easy as Amazon
South Korean ecommerce giant Coupang saves Farfetch
A False Declined Payment Costs Merchants More Than a Sale
Online recommendations fulfilling shop assistant role, RX UK G1K finds
One in four shoppers would ditch retailers over lack of sustainable delivery
Coldwater Creek transforms its eCommerce infrastructure with BigCommerce
Alcohol e-commerce growth slows: but should remain a 'key priority' for brands
Reflecting on the biggest ecommerce drivers of 2023



Social Media news

EU launches investigation into X under Digital Services Act
Google Reveals Next Step Toward Removal of Tracking Cookies
TikTok staff told to avoid flagging problems with Amazon accounts
How girl's Facebook walking plea inspired thousands
Should brands be on TikTok or X? Ask Gen Z
TikTok Launches Improved Experience on Tablets and Foldable Devices
How Meta built the infrastructure for Threads
WhatsApp continues working on Instagram integration behind closed doors
X Continues to Roll Out Updates for the Profile 'Media' Tab