



Movers & Shakers: Raine Peake

Raine Peake has joined fashion brand, Mini Velvet, as their new Digital Director.



Movers & Shakers: Tom Hill

Tom Hill has joined retail brand, PrettyLittleThing.com, as their new Head of Digital Marketing.

Insights

Is too much information unhealthy?

The Covid career gap quandary

<u>Digital Health Unplugged: UX in digital design</u>

News

JPMorgan Joins U.K. Consumer Market With New Digital Bank

M&S makes venture capital investment in digital push

UK to introduce digital driving licences

£1.5m project to deliver digital twin of Portsmouth port

Sajid Javid calls for the UK to 'level up' digital health inequalities

UK launches digital offshore energy taskforce

Andy Barber leads MBO at UK Mail Digital

UK Gov Announces Five-point Digital Trade Plan

Digital Bank Monzo Enables Card Payments from Earmarked Savings

New Digital Skills bootcamp launched to help students into video game business

Oracle uses Al to automate parts of digital marketing

UK regions with the worst digital access

<u>UK More Likely to Utilize Digital Channels Through SMBs Than</u> Large Stores

UK announces a national strategy to 'level up' Al





Ecommerce

High Street sales continue to drop as eCommerce rises

Distributors face challenges and set priorities for ecommerce

JD Sports launches live video commerce service in UK

Avon to become fully "omnichannel" in wake of pandemic

Social Media

<u>Facebook Tests New 'Community Awards' to Encourage Engagement in Groups</u>

Twitter Expands Official Partner Program, Providing More Options to Assist with Your Tweet Marketing Efforts

Reddit Launches New Ad Campaign in the UK,

<u>TikTok Outlines Rising Opportunities for eCommerce, and the Unique</u> <u>Potential for Brands in the App</u>