

DIGITAL R LEADERS



Movers & Shakers: Chloe Temple

Chloe Temple has joined Aspinal of London Limited as their new Director of Ecommerce.

New Members



<u>Chris Sheard</u> Head of Ecommerce at Castore



<u>Aynsley Peet</u> E-commerce Director at Cox & Cox



Pete Dick Ecommerce Lead - Beauty at TikTok



Jay Banerjee Ecommerce Director at Melissa & Doug, LLC



<u>Hayley Smith</u> Global Head of Digital Product Experience at The Body Shop

Insights

how brands can reap the benefits of the metaverse while managing the possible risks

Aldi on copying the haute couture marketing playbook The Importance of Digital Investments Amidst Economic Downturns

News

Digital skills drive gains for individuals, organisations and the UK economy Advanced digital resiliency can save organisations millions Experts appointed as UK looks to level digital playing field for consumers Bank of England: Digital pound represents 'new frontier' for payments Britain not behind other central banks in digital currency plans, says BoE BoE: Digital pound 'has financial stability benefits' Advanced digital resiliency can save organisations millions Almost 70% of UK digital workers interested in expanding tech skills Digital skills drive gains for individuals, organisations and the UK economy Over half of UK consumers will pay more to guarantee a great digital experience, research finds £6m Boost to Help Develop Future UK Communications Tech Futuristic digital displays to be trialled on London 63 bus route

Ecommerce

Go Global Ecommerce Named BigCommerce Technology Partner Publicis Sapient tasked with Asda e-commerce development Klarna CEO's pay rises by 35% despite company losses hitting \$1bn Amazon UK workers are striking for the second time Online shopping and auctions attract record number of fraud reports

Social Media

Snapchat collaborates with ChatGPT to introduce 'My Al' tool in-app TikTok Tops For Social Media-Based Shopping, Study Finds Meta Lays Out AR and VR Plans in Updated Roadmap Is Mark Zuckerberg turning Facebook into Instagram? LinkedIn Adds New Visual Display Elements on User Profiles, Scheduling Tools for Newsletters Incoming YouTube CEO Neal Mohan Outlines His Vision for the Future of the App