



Movers & Shakers: Lucy Joseph

Lucy Joseph has joined Social Pantry as their new Marketing Director.



Movers & Shakers: Yael Orkan

Yael Orkan has joined Allianz Trade as their new Head of Digital Marketing UK & NEUR.

New Members



Ewan Qualters

Digital & 3rd Party Director at Ann Summers

Mary Hind

Head of Digital at Code8Beauty

Insights

How digital technology revolutionises food safety

How digital transformation can revamp product and process visibility

Automation: The path to building bridges in design and marketing

'Right hand to the CEO': Marketers on the changing demands of the CMO

B2B firms that make an explicit promise have 48% more chance of increasing brand health

Addressing digital skills gaps: Why the sector can be at the forefront of the challenge

Solving the UK's digital identity dilemma



News

[Salary tops priority for UK grads](#)

[Sky partners with Age UK Stockport and Stockport Council to open first Sky Up Digital Hub in Greater Manchester](#)

[SDS Appoints New Chair to Its Digital Economy Skills Group](#)

[Mobile connectivity tackles UK digital divide](#)

[IMF working on global central bank digital currency platform](#)

[NayaOne is awarded the DSIT tender to deliver the UK's Digital Identity Sandbox](#)

[John Lewis boss Sharon White warns AI will 'never take over' the business](#)

[BT Start Deploying UK Digital Voice Service Across East Midlands](#)

[ChatGPT has a favourite sandwich](#)

[Sage urges Government to ramp up moves to a digital economy](#)

[EU Legislation for Digital Euro Is Put on Hold](#)

[Project50 appoints former Nike and John Lewis digital lead](#)

[Intel shuns UK in Europe expansion](#)

Ecommerce

[Amazon launches financing scheme for UK firms worth up to £2m](#)

[Industry leaders unite to unlock £9.3bn SME export potential with new E-Commerce Trade Commission](#)

[Amazon launches flexible financing programmes for UK businesses](#)

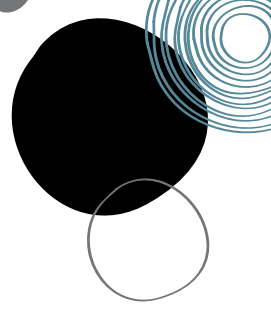
[Alibaba is launching Tmall in Europe](#)

[Alibaba appoints new CEO in cloud unit listing plans](#)

[Amazon will hold its Prime Day shopping event on July 11-12](#)

[Boohoo joins Frasers Group's growing North West online shopping list](#)

[Facebook Marketplace tops list of most complained-about online retail platforms](#)



Social Media

[Meta Expands Reels Ads To Instagram, Tests AI Features](#)

[WhatsApp flirts with the metaverse as work begins on Meta Quest support](#)

[Twitter will respect EU laws to combat disinformation, Elon Musk says](#)

[Twitter Rolls Out 25k Character Tweets for Twitter Blue Subscribers](#)

[Instagram now finally allows users to download public Reels](#)



Digital Overview: January - June 2023

Blu Digital's 6-month digital overview looks at the digital activity in the first half of 2023; featuring statistics and trends to lookout for during the remainder of the year.