

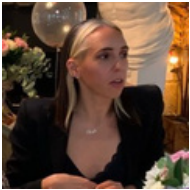


New Members



Jon Gordon

Ex Head of Ecommerce at VIEVE



Beth Francis

Director of Growth at RIXO

Insights

[How to fix your work fatigue](#)

[One B2B brand on growing marketing from 'subservient' function to growth engine](#)

[The possibility of the digital euro](#)

[Why Saga believes expanding its media business will help it reach 'superbrand' status](#)

News

[UK firms set ethnic diversity goals](#)

[MicroStrategy and Marathon Digital Lead Bounce for Crypto-Related Stocks](#)

[Former Burger King CMO Fernando Machado on moving into a 'scrappy' startup role](#)

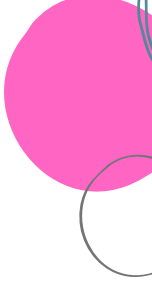
[British Businesses to Save Billions Under New UK Version of GDPR](#)

[Vodafone announces that it has helped more than 230,000 UK firms through its digital skills training programme](#)

[Digital Business Initiatives Drive Enterprise Resiliency](#)

['Well performing' digital agency celebrates 25 years of trading](#)

[1.5 million Londoners left behind by digital-first approach to transport, says watchdog](#)



Multi-million investment to turbocharge growth of technology in legal services

London takes top spot in digital visibility ranking of European cities

Ecommerce

OnBuy named as fastest growing e-commerce business in Europe

Etsy, other e-commerce companies feel squeeze of SVB collapse

Brightcove Expands E-commerce Capabilities With New Platform Integrations

Flexible Payment Options Are Vital in Boosting Ecommerce Sales, Says Deko

Co-op rolls out robot deliveries to Greater Manchester

Amazon raises fulfilment costs in Europe

New Paramount Shop Unites Brands on Global E-Commerce Platform

Social Media

Why marketers believe social media is overrated

BBC needs to update its social media guidelines, says Ofcom chief

Facebook and Instagram owner Meta to lay off another 10,000 staff

Meta gives up on NFTs for Facebook and Instagram

Google Looks to Add Generative AI to Gmail, Docs, Slides and More

TikTok Adds Science-Based STEM Feed to Promote Educational Content