DIGITAL ® LEADERS



Movers & Shakers: Jonathan Davies

Jonathan Davies has become the new Director of Digital



Movers & Shakers: Susanne Ritzdorf

at telecommunications company, Three UK.

Susanne Ritzdorf has joined retail company, Simba Sleep, as their new Head of Ecommerce.

News

Apple's app-tracking attack

Amazon's newest business disruption

Digital demand could displace £8.3bn of UK premiums by 2025

81% of Financial Services Firms Agree Digital ID Would Improve

Financial Crime Prevention

NHS Digital's online Covid-19 dashboard used three million times

Digital divide narrows but 1.5m homes still offline

Telegraph sees profits rise as digital subscribers surpass 600,000

Talkdesk launches digital lending tool

<u>GameStop Now Has An Additional \$551 Million To Fund Its eCommerce</u> <u>Transformation</u>

Mailchimp Moves Into Ecommerce Support

Ecommerce losses to online payment fraud to exceed \$20bn annually in 2021

JPMorgan launches blockchain venture with Temasek for central bank digital currencies



Social Media

<u>Twitter Launches Initial Test of 'Professional Profiles' for Brands and Creators</u>

<u>Instagram is Working on New Sticker Types, New Background Visuals for Direct Chats</u>

<u>YouTube Reports 49% Jump in Ad Revenue as Video Consumption</u> <u>Behaviors Evolve</u>

Social media users should be forced to verify ID, experts say

<u>TikTok Launches Lead Generation Ads to Help Advertisers Collect</u> <u>Audience Information</u>