



Movers & Shakers : Richard Fletcher

Richard Fletcher has joined Emma Bridge as thier new Head of Ecommerce.

New Members



Gemma Ford

Trading Director at Missguided



Stephen Partridge

Head of Digital Sales & Performance at Philip Morris International.

Insights

[What's the best city for work-life balance?](#)

[Why won't staff return to the office?](#)

[How M&S plans to become 'more relevant, more often'](#)

News

[Mastercard partners HyperPay to boost digital payments across MENA](#)

[UK cinemas embrace digital IDs for age verification](#)

[KPMG UK launches new digital push](#)

[Pret's former marketing boss on the secrets of a growth mindset](#)

[M&S on the next stage of its transformation](#)

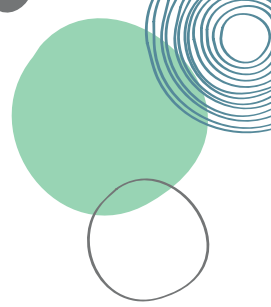
[BBC Four and CBBC set to go online only as part of plans for "digital-first BBC"](#)

[The Worldwide Digital Pen Industry is Expected to Reach \\$1.54 Billion by 2030](#)

[ITV, Twitter announce content partnership](#)

[Journey Further handed digital PR brief for musicMagpie](#)

[£25m drive to come up with digital solutions to supply chain woes](#)



Ecommerce

[Is Google Making Another Push Into Ecommerce?](#)

[Misguided collapses into administration as it fails to secure rescue deal](#)

[Klarna CEO “exhausted” by BNPL issues](#)

[H&M Group rolls out tech-enabled shopping experiences in COS stores](#)

Social Media

[Meta Tests New Avatar Reactions in Instagram Stories](#)

[Twitter announces hiring freeze as two top executives leave](#)

[Jaguar deletes 10 years of Instagram posts as reinvention nears](#)

[TikTok is gearing up for games, including interactive minigames for TikTok LIVE](#)

[Meta Announces the Next Step in its Metaverse Transition](#)

[Nintendo goes after music-focused YouTube channel with more than 500 copyright strikes](#)