

Movers & Shakers: Teresa Ktistaki

Teresa Ktistaki has joined Jo Loves as their new Head of Ecommerce.

New Members



Alex Snook

eCommerce Director at Wella Company



Joseph Wright

Ex Digital and Stores Director at Cath Kidston



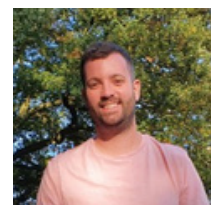
Richard Surridge

Sales & Marketing Director at Marshalls Garden



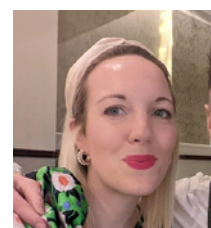
Sarah Wilkinson

Interim Senior E-Commerce Director at Jimmy Choo



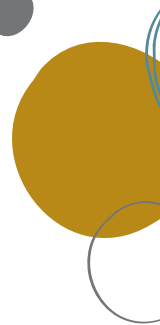
Steve Waller

Ex Digital Director at Patisserie Valerie



Nichol Callaghan

Digital Marketing Director at Protein Works



Georgina Diamond

Head of Ecommerce & Performance Marketing
at New Look



Victoria Woodman

Chief Marketing Officer at Nadine Merabi



Jamie Smithson

Head of Digital Marketing & E-commerce at Heidi Klein



Emily Bromfield

Chief Marketing Officer at Dr. Barbara Sturm



Alexandre Luna

VP of Digital & Strategic Commerce at Evereden



Gavin Williams

Global Director of Digital & Ecommerce at Creed



Matthew Gratze

Director of Connected Customer at Signet Jewelers



Michael Matthews

Head of Digital at TeamSport Indoor Go Karting



Simone Williams

Global Digital Director at COS

Insights

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[Unlocking the Power of Digital Twins](#)

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[Is Prime Day still in its prime?](#)

Endless Gain [Blog: How Machine Learning Can Boost Online Sales and Profit](#)

Machine learning technology is making it easier for ecommerce businesses to perform the kinds of research and implement solutions that can help them improve their customers' web journey, boosting online sales volume and profits in the process.

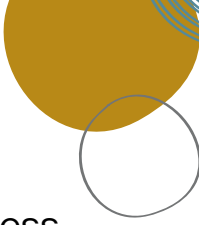
News

[Currys cuts promotions as it looks to stop 'chasing unprofitable sales'](#)

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[Twenty-four central banks will have digital currencies by 2030 - BIS survey](#)



80% of marketers deem creative quality key to marketing effectiveness
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Digital and natural worlds collide in new Lincoln Museum exhibition
Almost half of British shoppers unsubscribed from marketing emails
UK Treasury Starts Consultation on Five-Year Digital Securities Trial
Nottingham Business School to support digital transformation at BarberBoss
Currys Business MD: B2B market will be more 'resilient' compared to B2C
Good Things Foundation event celebrates helping to narrow the digital divide
British digital bank Monzo in talks to buy Nordic lender Lunar
UK launches consultation on digital securities sandbox
Sprite made biggest household penetration gains of any FMCG brand in 2022
FutureDotNow debuts roadmap to guide UK through closing digital skills gap
UK-Based JD Sports Launches Its Digital Transformation
Digital a rising priority but skills gap persists, says report

Ecommerce

Ocado launches first robotic warehouse in Asia
Google's new generative AI feature is set to impact eCommerce businesses
Returning ecommerce customers drive revenue growth
Europe's top 6 ecommerce markets generate 72% online spend
Amazon loses 1m mobile users as Shein and Temu continue to grow
Amazon Prime Day: UK shoppers spend £581 million online
UK e-commerce sales stay fragile, but with a hint of trend lines moving back to growth

Social Media

Meta Threads: A threat to Twitter's dominance?
Threads Reaches 100 Million Members in Record Time
Former Facebook MD Liam Walsh joins Fabulate
Manchester United launch on Snapchat ahead of pre-season tour
Snap is teaming up with Linktree to let users include links in their profiles