



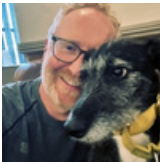
**Movers & Shakers: Nick Udall**

Nick Udall has joined Cambridge Audio as their new Head of Digital and Customer Experience.



**Movers & Shakers: Lesley Gregory**

Lesley Gregory has joined EssilorLuxottica as their new Director of Ecommerce & Digital for UK & Ireland



**Movers & Shakers: Julian Neal**

Julian Neal has joined PitPat as their new Consumer Sales & Marketing Director.



**Movers & Shakers: Jennifer Lang**

Jennifer Lang has joined Freddie's Flowers as their new Chief Growth Officer.

## New Members



**Joanna Stephenson**

Ex Head of Digital at Ann Summers



**Jennifer McNally**

Global Head of Digital at Stella McCartney



**Kathryn Shade**

Ex Head of Ecommerce at Johnson & Johnson Consumer Health



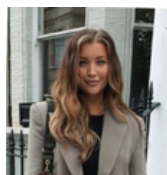
**Duke Tanson**

Chief Digital Officer at GLAMIRA



## **Dave Cain**

Head of Digital Marketing at Euro Car Parts Ltd



## **Camilla (Millie) Fowlkes**

Ex Head of Ecommerce & Digital Marketing at Olivanna London



## **Caroline Finn**

CDO/Global Head of Digital at NOBLE PANACEA

## **Insights**

Retention in the hybrid work era

Is 85% a productivity 'sweet spot'?

How to make work feel effortless

What's in store for the Wilko brand?

How travel brands can inspire wanderlust on TikTok

Can the Oxford Street brand be saved?

How travel brands can inspire wanderlust on TikTok

Dynamic pricing is a marketing masterstroke – if you can sell it

Will AI turbocharge science?

**The latest blog posts by Endless Gain**

Endless  
Gain

## **Boost Conversion Rates by Using the Right Product Image**

The right product images are key to driving sales online, but it isn't a one-size-fits-all solution. What works best for your customer can depend on many factors which is why it's important to test.

**[Read the blog](#)**



## The latest news

[UK broadcasters develop free digital TV service to take on streaming](#)  
[Boots ups focus on social commerce as it launches shoppable Meta and TikTok activity](#)

[Digital technology helps farmers affected by climate change](#)

[Pinterest's B2B marketing lead: 'Following the money' is key to making the case for investment](#)

[Whitehall staffing cuts add to digital skills shortages and risk increased costs](#)

[Officers and staff trained to track burglary suspects using digital clues](#)

[Digital markets bill will stifle innovation, claims think tank](#)

[Acquia launches new Digital Asset Management platform integration leveraging Generative AI](#)

[Guardian launches digital Europe edition](#)

[UK opens new chapter in digital regulation as parliament passes Online Safety Bill](#)

[Digital Deficit: 93% of UK Employers Identify An IT Skills Gap Within The UK Job Market](#)

[UK police officers' data stolen in cyberattack on ID supplier](#)

[BT confirms it's switching off 3G in UK from Jan next year](#)

[Tesco's top marketer Alessandra Bellini to leave](#)

[Tesco promotes Emma Botton to Customer Director amid restructure](#)

## Ecommerce news

[TikTok Shop Connects With 40,000 Brands](#)

[1 in 4 UK consumers would avoid brand due to excess packaging](#)

[Salesforce Retail VP Rob Garf: 'Every retailer needs an AI strategy, now'](#)

[The resilience of luxury shopping despite economic uncertainty](#)

[Amazon brings e-commerce to Prime Video with a merch shop, starting with 'Gen V'](#)

[H&M the latest to charge for returns](#)

## Social Media news

[Elon Musk: Social media platform X could go behind paywall](#)

[Regulator publishes new guidance on charities' social media use](#)

[An Update on Facebook News in Europe](#)

[TikTok debuts new tools and technology to label AI content](#)

[TikTok London HQ tops out](#)

[TikTok Crosses 4.4 Billion Lifetime Downloads](#)

[Elon Musk Says X Users are Posting Fewer Posts Per Day Than People Had Been Tweeting](#)

## Polls



**46%**

of LinkedIn respondents believe Trello is the best project management tool.

[View Poll](#)



**75%**

of LinkedIn respondents feel they have a strong network to lean on when they are in need of advice or solutions to problems they face in their role.

[View Poll](#)



**50%**

of LinkedIn respondents say internal communications sit within the HR department in their organisation.

[View Poll](#)