



**Movers & Shakers: Matt Holmes**

Matt Holmes has joined the Card Factory as their new Head of Digital Marketing.



**Movers & Shakers: Finn Walsh**

Finn Walsh has joined Staysure Group as their new Chief Digital Officer.

**Movers & Shakers: Adam Heslop**

Adam Heslop has joined COS as their new Global Head of Brand, Marketing and E-com Controlling.

**New Members**



**Lisa Small**

Experienced Head of Online



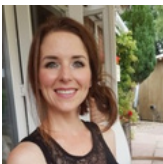
**Esther (Wrigley) Rogers**

Head of Ecommerce Trading and Marketing at Joules



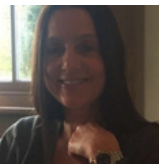
**Mark Allsop**

Chief Operating Officer | Chief Digital Officer at Currys plc



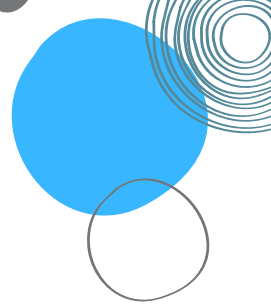
**Joanne Gunn**

Growth Director at Naked Wines



**Louise English**

Experienced Marketing Director



## Insights

[Harnessing digital to deliver system ambitions](#)

[How social stardom became marketing's most exciting commodity](#)

[Are fintechs losing staff to banks?](#)

[Marketers on 'connecting the dots' between effectiveness and business success](#)

## News

[Liverpool FC and Meta collaborate to create LFC digital apparel](#)

[UK government launches 'digital spine' feasibility study](#)

[Digital Marketing Hub gets investment for second year](#)

[57% Of Digital Marketing Entrepreneurs Started A Business Due To COVID-19](#)

[PepsiCo credits 'courageous' pricing as brand investment 'pays off'](#)

[Digital transformation could grow the UK economy by over £413 billion by 2030](#)

[UK digital identity scheme needs present- and futureproofing](#)

[Netflix ad-supported inventory 'nearly sold out' ahead of November launch](#)

[Les Binet cautions against 'senseless' price promotions as recession looms](#)

[ORCHA announces first cohort to complete digital training](#)

[Digital transformation could grow the UK economy by over £413 billion by 2030](#)

[Liverpool FC Is Heading Further Into The Metaverse With Meta Digital Apparel Deal](#)

[Digital skills charity awards £150,000 in grants to coding and tech clubs](#)

## Ecommerce

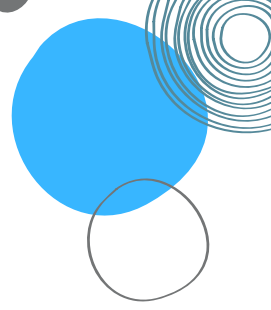
[SoftBank loses most from UK e-commerce flop](#)

[Sephora launches UK e-commerce and campaign](#)

[Asos swings to loss as cost of living crisis bites](#)

[JP Morgan becomes Boohoo's second biggest shareholder](#)

[Half of Gen-Z shoppers say going in-store makes them anxious](#)



## Social Media

[TikTok reports \\$1bn turnover across international markets](#)

[Why Mark Zuckerberg isn't talking about Facebook](#)

[Facebook owner Meta to sell Giphy after UK watchdog confirms ruling](#)

[Facebook users urged to activate these three security settings immediately.](#)

[Instagram to start verifying users' age with selfie videos](#)

[TikTok Announces New Ad Tools and Performance Insights at Second 'TikTok World' Event](#)