



Movers & Shakers : Stephanie Outlaw

Stephanie Outlaw has joined Jo Malone London, as their new Online & Digital Director.

New Members



James Williams

Managing Director at Celtic & Co.



Amber Spencer-Holmes

Chief Marketing Officer at Antler



Louise Vallender

Head of Ecommerce at The Dune Group



Vicky Bell

Ecommerce Director at Susanne Kaufmann



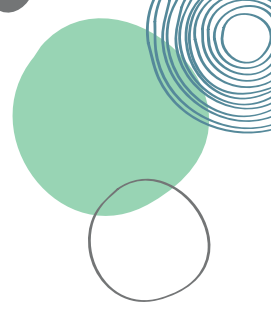
Jack Grimoldby

Director of Ecommerce at Therabody



Tom Reding

Group Digital Director at BrewDog



Insights

[Could UK adopt four-day week?](#)

[How Digital Transformation Can Improve Hospitals' Operational Decisions](#)

[How restaurants are innovating with digital loyalty programs](#)

[Amazon and the power of big digital platforms](#)

[How TfL's reverse marketing helped keep Londoners safe](#)

[Digital fans represent football's future so should clubs start listening?](#)

News

[Amazon UK drops Visa payment ban](#)

[Global jobs recovery set to slow](#)

[Automation and interoperability key to UK's digital energy plans](#)

[Post Office introduces EasyID digital identity app following Home Office policy change](#)

[Digital graphic novels offer a unique way to pique students' interest in reading](#)

[Digital M&A activity raised record \\$87bn in 2021, says Ciesco](#)

[Iceland brings back marketing director role](#)

[Comair Taps Google Cloud for Digital Transformation](#)

[Ted Baker appoints marketing and digital boss](#)

[UK next to trial four-day week](#)

[UK businesses face large digital skills gap, reveals study](#)

Ecommerce

[Marketplaces expected to grow by 15% annually and match direct ecommerce spend by 2025](#)

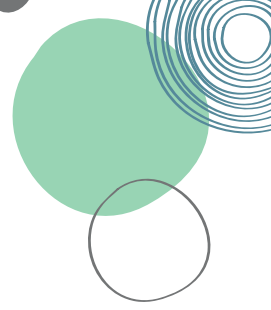
[Leaked audio reveals Peloton is pondering sacking its poor performing ecommerce team](#)

[THG shares hit as ecommerce group warns on profit margins](#)

[Shopify and JD.com Roll Out eCommerce Market for Merchants](#)

[Nearly Half of Top eCommerce Sites Are Multilingual](#)

[THG shares hit as ecommerce group warns on profit margins](#)



Social Media

[Facebook patents reveal how it intends to cash in on metaverse](#)

[WhatsApp tipped to introduce Facebook-style chat feature in 2022](#)

[Twitter will now let all iOS and Android users record Spaces](#)

[TikTok named the most data draining app](#)

[Meta Is Developing an 'Ethical Framework' for the Use of Virtual Influencers](#)

[YouTube Moves Away from Original Programming to Focus on Creator Funding Initiatives](#)

Digital jobs (Vacancies)

[Head of Online Trading - Retail - £80,000](#)

[Director of Marketing and Communications - Retail - £150,000](#)

[Head of Ecommerce - Fashion - £100,000](#)