

## New Member



**John Werbinski**

Ecommerce Director at GANT

## Insights

[The UK's Top Voices Work-Life Balance](#)

[Big tech hits pause on hiring frenzy](#)

[Giffgaff's CMO on the empathy needed to support staff facing a health crisis](#)

[Coca-Cola: The people-first story of a digital transformation](#)

[Are hybrid workers happier?](#)

## News

[Global shortage of fibre optic cable threatens digital growth](#)

[Voyager Digital spurns 'lowball' joint bid from FTX](#)

[Co-op and Direct Line on teaming up to support new talent](#)

[10% of UK adult victims of digital wallet fraud – ACI Worldwide](#)

[Xyodus, Mastercard gain digital ID trust accreditations in UK, Australia](#)

[UK digital strategy not enough to plug skills gap, says Distributed CEO](#)

[Youth Tech Skills can Help Solve the UK Digital Skills Crisis](#)

[More than one in three UK consumers now use a digital wallet](#)

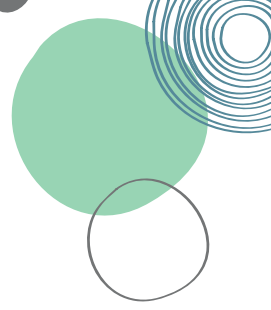
[Maltesers, Tesco and Starling Bank top Marketing Week Awards shortlist](#)

[Very names Metro Bank's Jessica Myers CMO](#)

[Co-op to cut marketing and customer roles by a fifth](#)

[AI mentors on sale for £5 a month](#)

[ITV digital ad revenue up 20% with record viewers logging on to the Hub](#)



## Ecommerce

[Shopify Cuts Workforce 10% as Ecommerce Demand Cools](#)

[Third-party marketplace sales to account for 59% of all global ecommerce by 2027](#)

[Amazon UK To Raise Cost Of Prime Service](#)

[World's first community-owned e-commerce platform launches](#)

[TikTok Fulfilment sets out to change eCommerce](#)

[UK e-commerce firm THG ends investment deal with Japan's SoftBank](#)

[Apple and Google Pay users warned clever digital wallet scam could steal your identity.](#)

## Social Media

[Instagram and Facebook to dramatically increase the amount of posts from people you don't follow](#)

[Adults turn to TikTok for news](#)

[Instagram Adds New 'Boost' Promotion Option for Reels Clips](#)

[Zuckerberg Says that Meta Plans to Double the Amount of AI-Recommended Content in User Feeds](#)

[Facebook parent company Meta posts first ever fall in revenue](#)