DIGITAL 🛞 LEADERS



Why 'Trading-up' is set for the e-commerce big time

UK execs most digital-friendly in Europe, according to report

<u>from Tink</u>

Finding the motivation to do things

Are part-time roles 'disappearing?'

News

Apple staff skeptical on WFH policy

Employers urge ministers to address lack of digital skills

Ministry Of Defence launches digital strategy

EC launches digital identity framework

Business banking group turns £350m Tide with Apax Digital

<u>investment</u>

Online education to support digital skills training for economic growth

Lack of digital skills costs UK £2bn a year

UK retail workers face 70% chance of being replaced by

machines in the next few years

Ecommerce

Online sales growth dips in May, but spend remains high overall Post-pandemic world set to see retailers invest in more tech

<u>Google Launches New Integration with WooCommerce to Streamline</u> <u>eCommerce Listings</u>

Open banking payments are a new ecommerce growth driver

DIGITAL R LEADERS

Social Media

Snapchat Launches New Holiday Season Guide and Resource Hub to Assist With Campaign Planning LinkedIn Provides New Insights into Key Learning and Development Trends Twitter launches 'undo' function for paying subscribers TikTok Launches New #CreateKindness Campaign to Combat Online Bullying Facebook Publishes New Report on the Key Factors Influencing Online Purchases