



Movers & Shakers : Zahid Chaudhri

Zahid Chaudhri has joined SECRET SALES, as their new Head of Digital Marketing.

Insights

How Digital Regulation Is Transforming Compliance

What will happen to insurance's focus on digital as lockdown eases?

Are bots coming for office jobs, too?

Are 'workcations' a good idea?

News

HSBC's digital transformation has left older customers in 'dismay'

PM and Digital Secretary welcome broadband jobs boom

A Digital COVID-19 Vaccine Passport System Is Still Premature

Iceland boss backs calls for digital sales tax to aid high street revival

Next to increase marketing spend above pre-Covid levels

Boots' online sales grew by 105% in lockdown

CDDO will assess delivery of government digital projects

Ultima CEO talks of digital strategy.

Uk workers want an active role in digital transformation

Office return plans spark 'anxiety'

Social Media

Reddit Launches New 'Ads Formula' Education Platform for Marketers

LinkedIn Adds New Profile Features, Including Video Cover Stories and 'Creator Mode'

Google Launches Video Ad Experiments to Help Refine Marketing Approaches