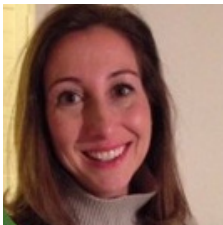




**Movers & Shakers : Nadine Neatrou**

Nadine Neatrou has joined retail company, Selfridges, as their new Director of Marketing.

**New Members**



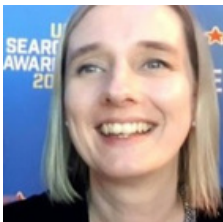
**Georgina Drew**

Brand & Customer Marketing Director / Consultant



**Melissa Titshall**

Head Of Marketing at Robert Dyas



**Jenny Cahill**

Head Of Digital Marketing at National Accident Helpline

**Insights**

Is it 'selfish' to work from home?

Are morning people happier?

How Ralph Lauren transformed it's digital customer experience

Should you work at the weekend?

Do we need to be told to log off?

## News

['Third workplaces' are popping up](#)

[Google delays plan to scrap cookies](#)

[Digital Radio UK starts to promote DAB+ radio upgrade](#)

[Digital card transactions to soar in the next five years to £4.8trn](#)

[Pernod Ricard appoints UK marketing director to lead digital transformation](#)

[Virgin kicks off loyalty push to target 15 million customers](#)

[UK's top marketers back stricter regulations to prevent 'bad apples' from 'souring' consumer trust](#)

[UK/US partnership aims to boost digital transformation in FE sector](#)

[Apple pushes back on remote work](#)

## Ecommerce

[Shopify unveils its vision for the future of ecommerce](#)

[Online shoppers face higher costs on UK purchases from Thursday](#)

[H&M sees online sales grow 40% in H2 2021 as store reopening continues globally](#)

[Boots launches online doctor service](#)

## Social Media

[Police warn of WhatsApp scams](#)

[TikTok Reminds Brands "Don't make ads, make TikToks"](#)

[YouTube Launches 4K Plus and New Features for Sports Fans on YouTube TV](#)

[Facebook Launches Beta Test of a Newsletter Platform 'Bulletin'](#)