



Kind request - Can everyone please update your WhatsApp to show your full name so that everyone in the group knows who you are when you are contributing to WhatsApp discussions - Many thanks



Movers & Shakers: Bert Bagnall

Bert Bagnall has joined Stella McCartney as their new Global Marketing Director.

New Members



Alice Sorby

E-commerce Director at The Body Shop



Alice Frost

Global Digital Director at Fable and Mane

Insights

[The new Silicon Valley tech movement](#)

[Four things we learned at the Festival of Marketing 2023](#)

[How to harness audiences' attention in a fragmented media landscape](#)

[Digital twins: Key to addressing climate change](#)

[What do digital wealth management platforms offer?](#)

[Why sexism persists in the City](#)

[Upskilling teachers key to tackling digital skills gap](#)

[What's driving the 'Sheconomy'?](#)

[TV's effectiveness is driven by more than just price](#)

The latest blog posts by Endless Gain

Endless
Gain

Don't Fall Victim to the Curse of Knowledge



Be careful not to fall victim to the curse of knowledge when making important decisions about your e-commerce website design, content and layout. It can be a costly mistake.

[Read the blog](#)

The latest news

[Asda appoints Aldi's Adam Zavalis as VP of marketing](#)

[Recruitment intent slows as competition for skilled staff causes problems](#)

[Costa Coffee launches first-ever Digital Black \(forest\) Card](#)

[Mayor Steve Rotheram announces £900k support for digital, creative, and tech businesses in second phase of job creating scheme](#)

[England is Top of FarrPoint's New UK Digital Readiness Index](#)

[MISSION Group shares down 59% as digital marketing specialist sounds earnings alarm](#)

[NHS England launches £300m tender for new Digital Pathways Framework](#)

[VirtualSignature-ID supports SMEs' transition to digital identity verification with SmartSign-Plus](#)

[Expert regional innovation hubs given £75 million boost to local research, businesses and economies across UK](#)

[UK Digital Identity Company OneID® and eSign Market Leader Nitro Announce Partnership](#)

[Getting ready for the AI economy: Microsoft's commitment to digital skills in the UK](#)

[New EU rules needed to make digital platforms less addictive](#)

[Iceland's women go on strike](#)

[UK digital ad growth slows despite surge in video spend](#)

[Almost half of UK job ads are hybrid](#)

[Unilever promotes internally to appoint new top marketer](#)

[Heineken commits to 'competitive' pricing as its volumes decline](#)

[Brand building activity responsible for growth in digital video spend, study finds](#)

Ecommerce news

[Sephora opening second UK store this November](#)

[Rising eCommerce Demand and Customer Expectations Drive Micro-Fulfillment Revolution in Retail and eCommerce Sectors](#)

[New Technology Helps Marketers Master Amazon](#)

[JD Sports introduces cashback loyalty app](#)

[Reducing Ecommerce Downtime: IT Support Practices For Retailers](#)

[New Report Reveals Why Ecommerce Thrives While Traditional Retail Struggles](#)

[Sustainability and buying British influencing ecommerce choices, Royal Mail finds](#)

[Shippo and Cover Genius Launch Insurance Solution for eCommerce Merchants](#)

Social Media news

[Instagram Tests a Dedicated Content Feed From 'Meta Verified' Accounts](#)

[TikTok is Experimenting With 15-Minute Uploads](#)

[Instagram, Facebook, and Messenger are adding themed icons on Android](#)

[HSBC's Facebook ad outperforms for effectiveness](#)

[TikTok is coming to the big screen](#)

[Facebook-parent Meta beats revenue estimates on digital ad strength](#)

[TikTok to host first global live music event](#)



Recent Polls

67%

of LinkedIn respondents will not give their customers more personalised deals this Black Friday compared to last year.

[View Poll](#)

71%

of LinkedIn respondents do not believe candidates should disclose their salary to companies they are interviewing with.

[View Poll](#)

91%

of LinkedIn respondents believe salary ranges should be on all job advertisements in the job market.

[View Poll](#)