



Movers & Shakers: Jennifer McNally

Jennifer McNally has joined Stella McCartney as their new Head of Digital.



Movers & Shakers: Mark Felix

Mark Felix has joined The AA as their new Chief Commercial Officer.



Movers & Shakers: Simone Sargeant

Simone Sargeant has joined Diageo as their new Digital Director.



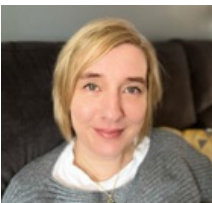
Movers & Shakers: Sharon Hine

Sharon Hine has joined OpenTable as their new Director of International Marketing.



Movers & Shakers: John Skinner

John Skinner has joined Rentokil Initial as their new Group Digital Marketing Director.



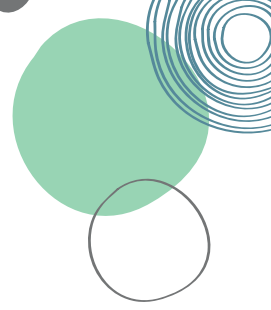
Movers & Shakers: Jenny Cahill

Jenny Cahill has joined Sharps Bedrooms Ltd as their new Head of Digital Marketing.



Movers & Shakers: Jamie Irving

Jamie Irving has joined Boden as their new Global Head of Digital Marketing.



Insights

[How marketers are pushing for workplace flexibility](#)

[How KFC stayed top of mind despite having to close its doors](#)

[Why digital investment is deeply intertwined with Levelling Up the UK](#)

[Government should consider digital registry of businesses, report says](#)

[Delivering Customer Experience Digital Transformation Quickly](#)

News

[Digital Marketing Market to be Valued at \\$460 Billion by 2022, Says Beroe Inc](#)

[Sainsbury opens 400th digital format Argos store-in-store](#)

[Google Cloud partners with Flipkart for digital transformation](#)

[Kooth and myGP team up to improve digital mental health access](#)

[97% of companies have moved at least part of their digital marketing in-house](#)

[Domino's to invest £20m in digital acceleration](#)

[Minister for Tech and the Digital Economy speech at Digital City Festival](#)

[Argos digital store-in-store concept reaches 400 outlets](#)

[WeWork rival IWG to merge digital assets with The Instant Group](#)

[City's new digital strategy aims to connect residents to growing success](#)

[PlayStation suspends digital sales in Russia](#)

Ecommerce

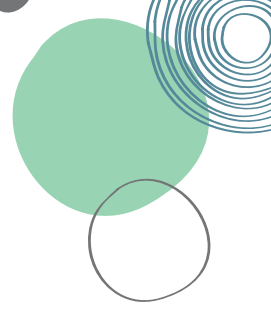
[Amazon closes \(its own\) bookstores](#)

[Sainsbury opens 400th digital format Argos store-in-store](#)

[Ted Baker launches online store on BigCommerce's eCommerce platform](#)

[Three UK retailers pushing livestream shopping to the forefront of ecommerce](#)

[Ecommerce payments set to be dominated by OEM Pay thanks to its low friction](#)



Social Media

[TikTok Launches New 'SoundOn' Program to Help Support Independent Musicians](#)

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[Social media firms and search engines to face new penalties for scam adverts](#)

[The inside story of how the company's cryptocurrency dream fell apart](#)

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[Instagram adds new tagging options to credit creators](#)

[TikTok crashes for frustrated users around the world](#)

[TikTok launches it's own music distribution platform](#)

[Google Announces its Marketing Live Conference for 2022](#)

[Meta Announces New Updates for Facebook Groups, Including the Option to Block Shares of Misinformation](#)